

Date: March 8, 2016

Subject: 2015 Annual General Assembly Meeting

The company's 2015 Annual General Assembly Meeting will take place on March 30, 2016, Wednesday, at 14:30 at the plant of Pınar Süt A.Ş at the address Kemalpaşa Asfaltı No: 317 Pınarbaşı/İZMİR to discuss and resolve the agenda items below. The announcement regarding the agenda and the proxy form specimen for the General Assembly Meeting are attached. The company's issued capital of TL 44,951,051.25 consists of Class A and B registered, Class B bearer and each share entitles its holder one vote for shareholders or their proxies who will attend general assembly meetings.

Best Regards,

PINAR SÜT MAMULLERİ SANAYİİ A.Ş.