

Pınar Süt Mamülleri Sanayii A.Ş.

Independent Auditor's Report

To the Board of Directors of Pınar Süt Mamülleri Sanayii A.Ş.

1. We have audited the accompanying financial statements of Pınar Süt Mamülleri Sanayii A.Ş. (the "Company") which comprise the balance sheet as of 31 December 2009 and the statement of comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

Management's Responsibility for the Financial Statements

2. Management is responsible for the preparation and fair presentation of these financial statements in accordance with the financial reporting standards accepted by the Turkish Capital Market Board. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

3. Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with generally accepted auditing standards issued by the Turkish Capital Market Board. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

4. In our opinion, the accompanying financial statements give a true and fair view of, the financial position of Pınar Süt Mamülleri Sanayii A.Ş. as of 31 December 2009, and of its financial performance and its cash flows for the year then ended in accordance with the financial reporting standards accepted by the Turkish Capital Market Board (Note 2).

Emphasis of Matters

5. As explained in Notes 1 and 37 to the financial statements, the Company sells a substantial portion of its products to its related party and associate, Yaşar Birleşik Pazarlama Dağıtım Turizm ve Ticaret A.Ş., which performs sales and distribution of the Company's products in the domestic market.

6. As explained in Note 42 to the financial statements, the accounting principles described in Note 2 to the financial statements differ from International Financial Reporting Standards ("IFRS") with respect to the application of inflation accounting for the period between 1 January - 31 December 2005. Accordingly, the accompanying financial statements are not intended to present the financial position and results of operations of the Company in accordance with IFRS.

Başaran Nas Bağımsız Denetim ve
Serbest Muhasebeci Mali Müşavirlik A.Ş.
a member of
PricewaterhouseCoopers

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Adnan Akan, SMMM
Partner
İstanbul, 8 April 2010

Pınar Süt Mamülleri Sanayii A.Ş.

Financial Statements at 31 December 2009 and 2008

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Pinar Süt Mamülleri Sanayii A.Ş.

Balance Sheets at 31 December 2009 and 2008

(Amounts expressed in Turkish Lira ("TL") unless otherwise indicated.)

	Notes	31 December 2009	31 December 2008
ASSETS			
Current Assets		179,948,485	128,876,602
Cash and Cash Equivalents	6	3,317,054	5,268,350
Trade Receivables		70,237,691	56,414,853
- Due from Related Parties	37	55,535,417	45,751,295
- Other Trade Receivables	10	14,702,274	10,663,558
Other Receivables		66,167,470	24,342,301
- Due from Related Parties	37	63,775,698	24,085,986
- Other Receivables	11	2,391,772	256,315
Inventories	13	36,973,177	40,000,804
Other Current Assets	26	3,253,093	2,850,294
Non-Current Assets		299,271,945	295,375,659
Other Receivables		11,694,751	12,054,673
- Due from Related Parties	37	11,694,000	12,053,000
- Other Receivables	11	751	1,673
Financial Assets	7	39,009,860	21,605,429
Investments in Associates Accounted for Using Equity Method	16	35,773,087	31,012,356
Investment Property	17	-	960,026
Property, Plant and Equipment	18	212,343,001	228,203,231
Intangible Assets	19	337,196	1,244,391
Other Non-current Assets	26	114,050	295,553
TOTAL ASSETS		479,220,430	424,252,261

The financial statements at 31 December 2009 and for the year then ended have been approved for issue by the Board of Directors on 8 April 2010.

The accompanying notes form an integral part of these financial statements.

Pınar Süt Mamülleri Sanayii A.Ş.

Balance Sheets at 31 December 2009 and 2008

(Amounts expressed in Turkish Lira ("TL") unless otherwise indicated.)

	Notes	31 December 2009	31 December 2008
LIABILITIES			
Current Liabilities		83,707,429	89,022,104
Financial Liabilities		5,293,256	14,966,657
- Current Leasing Obligations	8	502	169,750
- Financial Liabilities	8	5,292,754	14,796,907
Other Financial Liabilities	9	258,763	459,765
Trade Payables		72,351,048	64,651,603
- Due to Related Parties	37	13,025,461	18,109,892
- Other Trade Payables	10	59,325,587	46,541,711
Other Payables		199,574	884,099
- Due to Related Parties	37	199,574	884,099
Current Income Tax Liabilities	35	2,377,206	1,894,067
Provisions	22	1,580,244	1,810,331
Other Current Liabilities	26	1,647,338	4,355,582
Non-Current Liabilities		45,311,482	53,321,495
Financial Liabilities	8	14,754,180	14,507,089
Trade Payables	10	5,602,039	14,622,499
Other Payables		50,029	408,923
- Due to Related Parties	37	-	359,000
- Other Payables	11	50,029	49,923
Provisions	22	183,185	145,300
Provision for Employment Termination Benefits	24	4,318,025	3,799,007
Deferred Income Tax Liabilities	35	20,404,024	19,838,677
TOTAL LIABILITIES		129,018,911	142,343,599
EQUITY		350,201,519	281,908,662
Share Capital	27	44,951,051	44,951,051
Adjustment to Share Capital	27	16,513,550	16,513,550
Reserves		97,240,789	84,748,067
- Revaluation Reserves	18	81,339,774	85,883,408
- Revaluation Reserves of Investments-in-Associates	16	185,355	440,962
- Fair Value Reserves of Available-for-sale Investments	7	13,772,027	(2,733,911)
- Fair Value Reserves of Investments-in-Associates	2.3	1,943,633	1,157,608
Currency Translation Reserve	2.3	(67,213)	40,783
Restricted Reserves	27	17,020,753	13,981,411
Distribution to Shareholders	3	(5,537,877)	(5,537,877)
Retained Earnings	27	122,258,847	93,026,259
Profit for the Year		57,821,619	34,185,418
TOTAL LIABILITIES AND EQUITY		479,220,430	424,252,261

The accompanying notes form an integral part of these financial statements.

Pinar Süt Mamülleri Sanayii A.Ş.

Statements of Income

for the Years Ended at 31 December 2009 and 2008

(Amounts expressed in Turkish Lira ("TL") unless otherwise indicated.)

	Notes	1 January - 31 December 2009	1 January - 31 December 2008
Revenue	28	480,952,097	482,793,645
Cost of Sales	28	(374,268,811)	(393,246,746)
GROSS PROFIT	28	106,683,286	89,546,899
Research and Development Expenses	29	(3,787,258)	(4,267,359)
Marketing, Selling and Distribution Expenses	29	(26,547,164)	(26,885,445)
General Administrative Expenses	29	(20,013,371)	(20,740,266)
Other Operating Income	31	5,277,246	6,727,669
Other Operating Expenses	31	(3,984,346)	(3,580,995)
OPERATING PROFIT		57,628,393	40,800,503
Share of Results of Investment-in-Associates - net	16	8,841,862	6,421,325
Finance Income	32	9,335,916	12,994,064
Finance Expense	33	(4,651,360)	(19,432,430)
PROFIT BEFORE TAXATION ON INCOME		71,154,811	40,783,462
Income Tax Expense	35	(13,333,192)	(6,598,044)
- Taxes on Income	35	(13,549,338)	(8,403,977)
- Deferred Tax Income	35	216,146	1,805,933
PROFIT FOR THE YEAR		57,821,619	34,185,418
Other Comprehensive Income/(Expense):			
Increase/(Decrease) in Fair Value Reserve of Available-for-Sale Investments-net	7-35	16,505,938	(17,296,251)
Increase in Revaluation Reserve of Property, Plant and Equipment of Investments-in-Associates	18	-	8,376,063
Currency Translation Differences	2-16	(107,996)	53,499
Increase in Revaluation Reserve of Property, Plant and Equipment of Investments-in-Associates	16	-	598,157
Increase/(Decrease) in Fair Value Reserve of Investments-in-Associates	16	786,025	(1,100,222)
OTHER COMPREHENSIVE INCOME/(EXPENSE) FOR THE YEAR, NET OF TAX		17,183,967	(9,368,754)
TOTAL COMPREHENSIVE INCOME FOR THE YEAR		75,005,586	24,816,664
EARNINGS PER SHARE	36	1.2863	0.7605

The accompanying notes form an integral part of these financial statements.

Pınar Süt Mamülleri Sanayii A.Ş.

Statements of Changes in Equity

for the Years Ended at 31 December 2009 and 2008

(Amounts expressed in Turkish Lira ("TL") unless otherwise indicated.)

	Share capital	Adjustment to share capital	Revaluation reserves of investments in associates	Revaluation reserves of investments in associates	Fair value reserves of available-for-sale investments	Fair value reserves of investments in associates	Currency translation reserve	Restricted reserves	Distribution to shareholders	Retained earnings	Profit for the year	Total equity
1 January 2008	44,951,051	16,513,550	80,225,122	349,823	14,562,340	2,257,830	(12,716)	8,387,003	(5,537,877)	86,751,940	39,660,157	288,108,223
Transfer of profit for prior year												
to retained earnings	-	-	-	-	-	-	-	-	-	39,660,157	(39,660,157)	-
Legal reserves	-	-	-	-	-	-	-	5,594,408	-	(5,594,408)	-	-
Dividends paid (Note 27 and 37.ii.)	-	-	-	-	-	-	-	-	-	(31,016,225)	-	(31,016,225)
Depreciation transfer of												
investments in associates - net (Note 16)	-	-	-	(459,272)	-	-	-	-	-	459,272	-	-
Sales of property, plant and equipment												
in investments-in-associates - net (Note 16)	-	-	-	(47,746)	-	-	-	-	-	47,746	-	-
Sales of property, plant and equipment (Note 18)	-	-	(96,018)	-	-	-	-	-	-	96,018	-	-
Depreciation transfer (Note 18)	-	-	(2,621,759)	-	-	-	-	-	-	2,621,759	-	-
Total comprehensive income	-	-	8,376,063	598,157	(17,296,251)	(1,100,222)	53,499	-	-	-	34,185,418	24,816,664
31 December 2008	44,951,051	16,513,550	85,883,408	440,962	(2,733,911)	1,157,608	40,783	13,981,411	(5,537,877)	93,026,259	34,185,418	281,908,662
Transfer of profit for prior year												
to retained earnings	-	-	-	-	-	-	-	-	-	34,185,418	(34,185,418)	-
Legal reserves	-	-	-	-	-	-	-	2,563,807	-	(2,563,807)	-	-
Transfer to restricted reserves (Note 27)	-	-	-	-	-	-	-	475,535	-	(475,535)	-	-
Dividends paid (Notes 27 and 37.ii.)	-	-	-	-	-	-	-	-	-	(6,712,729)	-	(6,712,729)
Depreciation transfer of												
investments-in-associates-net (Note 16)	-	-	-	(255,607)	-	-	-	-	-	255,607	-	-
Sales of investment property (Notes 17 and 18)	-	-	(1,961,952)	-	-	-	-	-	-	1,961,952	-	-
Depreciation transfer (Note 18)	-	-	(2,581,682)	-	-	-	-	-	-	2,581,682	-	-
Total comprehensive income	-	-	-	-	16,505,938	786,025	(107,996)	-	-	-	57,821,619	75,005,586
31 December 2009	44,951,051	16,513,550	81,339,774	185,355	13,772,027	1,943,633	(67,213)	17,020,753	(5,537,877)	122,258,847	57,821,619	350,201,519

The accompanying notes form an integral part of these financial statements.

Pinar Süt Mamülleri Sanayii A.Ş.

Statements of Cash Flows

for the Years Ended at 31 December 2009 and 2008

(Amounts expressed in Turkish Lira ("TL") unless otherwise indicated.)

	Notes	1 January - 31 December 2009	1 January - 31 December 2008
Operating activities:			
Profit before taxation on income		71,154,811	40,783,462
Adjustments to reconcile net cash generated from operating activities to profit before taxation on income:			
Depreciation and amortisation	18-19	13,183,311	12,767,887
Interest income	32	(7,500,923)	(4,856,384)
Interest expense	33	3,512,987	6,660,460
Provision for employment termination benefits	29	1,348,035	1,527,254
Impairment on available-for-sale investments	31.b	-	215,954
Reversal of impairment on property, plant and equipment	31.a	-	(1,364,796)
Impairment on intangible assets	31.b	348,677	653,853
Management bonus provision	22.a	1,325,000	1,350,000
Reversal of management bonus provision	31.a	(25,000)	-
Share of results of investments-in-associates-net	16	(8,841,862)	(6,421,325)
Inventory profit elimination	16	(597)	(124,096)
Loss on sales of property, plant and equipment and investment property - net	31.b	1,347,212	1,436,965
Provision for impairment of trade receivables	31.b	-	516,174
Collections of doubtful trade receivables	31.b	162,537	39,712
Gain on termination of supplier contract	31.a	(1,888,103)	-
Taxes paid	35	(13,066,199)	(8,919,513)
Foreign exchange loss/(gain)		31,966	(29,027)
		61,091,852	44,236,580
Changes in assets and liabilities:			
Increase in trade receivables	10	(4,134,139)	(6,352,137)
Decrease/(increase) in inventory	13	3,027,627	(3,095,361)
Increase in due from related parties	37	(9,851,236)	(3,291,824)
Decrease in other receivables and other current assets	11-26	28,952	6,071,126
Increase in trade payables	10	9,738,070	7,320,574
(Decrease)/increase in trade payables to related parties	37.i.d	(5,084,431)	8,930,488
(Decrease)/increase in other short and long-term payables	11-22-26	(2,387,941)	3,753,769
Bonus paid		(1,812,399)	(1,818,201)
Employment termination benefit paid	24	(829,017)	(929,785)
		49,787,338	54,825,229
Investing activities:			
Interest received		7,088,324	4,303,620
Purchases of property, plant and equipment, intangibles and order advance given	18-19	(5,394,352)	(16,599,616)
Capital increase in investment in associates	16	-	(2,441,270)
Proceeds from sales of property, plant and equipment and investment property		2,183,868	87,330
Proceeds from non-trade receivables from related parties	37.i.b-c	8,626,040	-
Funds provided to related parties	37.i.b-c	(47,956,752)	(14,946,335)
		(35,452,872)	(29,596,271)
Financing activities:			
(Redemption of)/proceeds from bank borrowings and lease obligations	8	(9,173,938)	10,075,243
Redemption of non-trade due to related parties	37.i.e-f	(1,043,525)	(8,115,049)
Dividends paid	37.ii.j	(6,712,729)	(31,016,225)
Interest paid		(4,113,105)	(6,261,337)
Dividends received	37.ii.d	4,759,757	4,539,242
		(16,283,540)	(30,778,126)
Decrease in cash and cash equivalents - net		(1,949,074)	(5,549,168)
Cash and cash equivalents at 1 January		5,268,350	10,596,668
Foreign exchange (loss)/gain on cash and cash equivalents		(2,222)	220,850
Cash and cash equivalents at 31 December		3,317,054	5,268,350

The accompanying notes form an integral part of these financial statements.

Pınar Süt Mamülleri Sanayii A.Ş.

Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 1 - ORGANISATION AND NATURE OF OPERATIONS

Pınar Süt Mamülleri Sanayii A.Ş. ("the Company") was established in 1973 and the main operations of the Company are the processing, production and sales of milk, dairy products, fruit juice, sauces and powder products. The Company's production facilities are located in İzmir - Pınarbaşı and Eskişehir Organized Industry Zone. The Company sells its products under "Pınar" brand, which is one of the leading brands in food and beverages business in Turkey.

95% (2008: 93%) of sales and distribution of the Company's products in the domestic market are performed by its investment-in-associate, Yaşar Birleşik Pazarlama Dağıtım Turizm ve Ticaret A.Ş. ("YBP"), and substantial portion of its exports are performed by Yaşar Dış Ticaret A.Ş., ("Yataş") which are both Yaşar Group Companies (Note 37).

The Company is subject to the regulations of the Capital Market Board ("CMB") and 37.95% (2008: 37.95%) of its shares are quoted on the İstanbul Stock Exchange ("ISE"). The ultimate parent of the Company is Yaşar Holding A.Ş. ("Yaşar Holding") with 61.19% shares of the Company (2008: 61.19%) (Note 27).

The address of the registered head office of the Company is as follows:

Şehit Fethi Bey Caddesi No: 120
Alsancak/İzmir

NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS

2.1 Basis of Presentation of Financial Statements

The financial statements of the Company have been prepared in accordance with the financial reporting standards issued by the Turkish Capital Market Board ("CMB").

The CMB regulated the principles and procedures of preparation, presentation and announcement of financial statements prepared by the entities with the Communiqué XI, No: 29, "Principles of Financial Reporting in Capital Markets" ("the Communiqué"). The Communiqué is effective for the annual periods starting from 1 January 2008 and supersedes Communiqué XI, No: 25, "The Accounting Standards in the Capital Markets".

According to the Communiqué, entities shall prepare their financial statements in accordance with International Financial Reporting Standards ("IAS/IFRS") endorsed by the European Union. Until the differences of the IAS/IFRS as endorsed by the European Union from the ones issued by the International Accounting Standards Board ("IASB") are announced by Turkish Accounting Standards Board ("TASB"), IAS/IFRS issued by the IASB shall be applied. Accordingly, Turkish Accounting Standards/Turkish Financial Reporting Standards ("TAS/TFRS") issued by the TASB, which do not contradict with the aforementioned standards shall be applied.

With the decision taken on 17 March 2005, the CMB announced that, effective from 1 January 2005, the application of inflation accounting is no longer required for companies operating in Turkey and preparing their financial statements in accordance with the financial reporting standards accepted by the CMB ("the CMB Financial Reporting Standards"). Accordingly, IAS 29, "Financial Reporting in Hyperinflationary Economies", issued by the IASB, has not been applied in the financial statements for the accounting year starting from 1 January 2005.

As the differences of the IAS/IFRS endorsed by the European Union from the ones issued by the IASB have not been announced by TASB as of the date of preparation of these financial statements, the financial statements have been prepared within the framework of Communiqué XI, No: 29 and related promulgations to this Communiqué as issued by the CMB, in accordance with the CMB Financial Reporting Standards

Pinar Süt Mamülleri Sanayii A.Ş.

Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

which are based on IAS/IFRS. The financial statements and the related notes to them are presented in accordance with the formats recommended by the CMB, with the announcements in weekly newsletters numbered 2008/16, 2008/18, 2009/02, 2009/04 and 2009/40 including the mandatory disclosures. Within the framework of Communiqué XI, No: 29 and related promulgations to this Communiqué as issued by the CMB, enterprises are obliged to present hedging rate of their total foreign exchange liability and total export and import amounts in the notes to the financial statements (Note 38.c).

Other than land, buildings and land improvements, machinery and equipments, investment properties and financial assets and liabilities carried at their fair values, financial statements are prepared based on historical cost convention and in terms of Turkish Lira ("TL") which is the functional and reporting currency of the Company. The investment in associate registered in Germany prepares its financial statements in accordance with the applicable standards, laws and regulations in Germany, and certain adjustments and reclassifications for the purpose of fair presentation in accordance with the financial reporting standards issued by the CMB.

2.2 Amendments in International Financial Reporting Standards

a) New and amended standards adopted by the Company:

The Company adopted the following new and amended standards as of 1 January 2009:

-IFRS 7 "Financial Instruments - Disclosures (Amendment)", (effective from 1 January 2009). The amendment requires enhanced disclosures about fair value measurement and liquidity risk. In particular, the amendment requires disclosure of fair value measurements by level of a fair value measurement hierarchy. As the change in accounting policy only results in additional disclosures, there is no impact on earnings per share.

-IAS 1 (Revised), "Presentation of Financial Statements", (effective from 1 January 2009). Entities can choose whether to present one performance statement (the statement of comprehensive income) or two statements (the income statement and statement of comprehensive income). The Company has chosen the option to present one performance statement as the statement of comprehensive income.

-IAS 23 (Amendment), "Borrowing Costs", (Relevant to the qualifying assets for which the commencement date for capitalisation is on or after 1 January 2009). The amendment requires an entity to capitalise borrowing costs directly attributable to the acquisition, construction or production of a qualifying asset (one that takes a substantial period of time to get ready for use or sale) as part of the cost of that asset. This amendment has been prepared accordance with context of adaptation to IAS 23 "Borrowing Costs" (2007) and comparative financial statements of the prior year compared would not be restated. Since the Company does not have any significant qualifying assets, the amendment does not have a material effect on the financial statements of the Company.

-IAS 16 (amendment), "Property, Plant and Equipment", (effective for periods beginning on or after 1 January 2009). It is not expected to have an impact on the Company's financial statements.

-IAS 36 (Revised), "Impairment of Assets", (effective for periods beginning on or after 1 January 2010). Amendment is only related with the disclosure of estimates used to determine recoverable amount.

-IFRS 8 (Revised), "Operating segments", (effective for period beginning on or after 1 January 2009). Since the Company has a single reportable segment, the standard does not have an effect on the financial statements of the Company.

Pınar Süt Mamülleri Sanayii A.Ş.

Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

b) Amendments and new standards and interpretations issued and effective other than those mentioned above in Note 2.2.a. have not been presented since they are not relevant to the operations of the Company.

c) Standards, amendments and interpretations to existing standards that are not yet effective in 2009 and have not been early adopted by the Company:

The following standards and amendments to existing standards have been published and are mandatory for the Company's accounting periods beginning on or after 1 January 2010 or later periods, but the Company has not early adopted them:

-IFRS 3 (Revised), "Business Combinations", (effective from 1 July 2009). The revised standard continues to apply the acquisition method to business combinations, with some significant changes. For example, all payments to purchase a business are to be recorded at fair value at the acquisition date, with contingent payments classified as debt subsequently re-measured through the comprehensive income statement. There is a choice on an acquisition-by-acquisition basis to measure the minority interest in the acquiree either at fair value or at the minority interest's proportionate share of the acquiree's net assets. All acquisition-related costs should be expensed. The Company will apply IFRS 3 (Revised) prospectively to all business combinations from 1 January 2010.

-IAS 38 (Amendment), 'Intangible Assets'. The amendment is part of the IASB's annual improvements project published in April 2009. The amendment clarifies guidance in measuring the fair value of an intangible asset acquired in a business combination and it permits the grouping of intangible assets as a single asset if each asset has similar useful economic lives. It is not expected to have an impact on the Company's financial statements and the Company's management will apply IAS 38 (amendment) from the date which IFRS 3 (Revised) is adopted.

-IAS 38 (Amendment), "Intangible Assets", (effective for periods beginning on or after 1 January 2010). Amendments to paragraphs 40 and 41 of IAS 38 to clarify the description of valuation techniques commonly used by entities when measuring the fair value of intangible assets acquired in a business combination that are not traded in active markets. It is not expected to have an impact on the Company's financial statements.

-IAS 36 (Revised), "Impairment of Assets", (effective for periods beginning on or after 1 January 2010). Amendment to clarify that the largest cash-generating unit (or group of units) to which goodwill should be allocated for the purposes of impairment testing is an operating segment. It is not expected to have an impact on the Company's financial statements.

-IAS 7 (Revised), "Statement of Cash Flows", (effective for periods beginning on or after 1 January 2010). Amendment to require that only expenditures that result in a recognised asset in the statement of financial position can be classified as investing activities. The amendment will not result in a material impact on the Company's statements of cash flows.

-IFRS 8 (Revised), "Operating Segments", (effective for periods beginning on or after 1 January 2010). It is not expected to have an impact on the Company's financial statements, as there are not any operating segments reportable in accordance with IFRS 8 (Note 5).

-IAS 39 (Amendment), "Financial Instruments: Recognition and Measurement"- Eligible Hedged Items, (effective with retrospective application for annual periods beginning on or after 1 July 2009). As the Company does not have any hedging transaction, it is not expected to have an impact on the Company's financial statements.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

-IAS 32 (Amendment), "Financial Instruments: Presentation", (effective for annual periods beginning on or after 1 February 2010). It is not expected to have an impact on the Company's financial statements.

-IAS 24 (Amendment), "Related Party Disclosures", (effective for annual periods beginning on or after 1 January 2011). As the change in accounting policy only results in additional disclosures, there is no impact on earnings per share.

-IFRS 9, "Financial Instruments" (issued in November 2009, effective for annual periods beginning on or after 1 January 2013, with earlier application permitted). It is not expected to have an impact on the Company's financial statements.

-Improvements to International Financial Reporting Standards (issued in April 2009; amendments to IFRS 2, IAS 38, IFRIC 9 and IFRIC 16 are effective for annual periods beginning on or after 1 July 2009; amendments to IFRS 5, IFRS 8, IAS 1, IAS 7, IAS 17, IAS 36 and IAS 39 are effective for annual periods beginning on or after 1 January 2010). Although these standards are not expected to have a material impact on the Company's financial statements, the Company management is still assessing their impact.

-IFRS 5 (Revised), "Measurement of Non-Current Assets (or disposal groups) Classified as Held-for-sale". The amendment is part of the International Accounting Standards Board's ("IASB") annual improvements project published in April 2009. The amendment provides clarification that IFRS 5 specifies the disclosures required in respect of non-current assets (or disposal groups) classified as held for sale or discontinued operations. It also clarifies that the general requirement of IAS 1 still apply, particularly paragraph 15 (to achieve a fair presentation) and paragraph 125 (sources of estimation uncertainty) of IAS 1. The Company will apply IFRS 5 (Amendment) from 1 January 2010. It is not expected to have material impact on the Company's financial statements.

-IAS 1 (Amendment), "Presentation of Financial Statements". The amendment is part of the IASB's annual improvements project published in April 2009. The amendment provides clarification that the potential settlement of a liability by the issue of equity is not relevant to its classification as current or non current. By amending the definition of current liability, the amendment permits a liability to be classified as non-current (provided that the entity has an unconditional right to defer settlement by transfer of cash or other assets for at least 12 months after the accounting period) notwithstanding the fact that the entity could be required by the counterparty to settle in shares at any time. The Company will apply IAS 1 (Amendment) from 1 January 2010. It is not expected to have an impact on the Company's financial statements.

-IFRIC 17 "Distribution of Non-Cash Assets to Owners", (effective for the annual periods beginning on or after 1 July 2009). The interpretation is part of the IASB's annual improvements project published in April 2009. This interpretation provides guidance on accounting for arrangements whereby an entity distributes non-cash assets to shareholders either as a distribution of reserves or as dividends. IFRS 5 has also been amended to require that assets are classified as held for distribution only when they are available for distribution in their present condition and the distribution is highly probable. The Company will apply IFRIC 17 from 1 January 2010. It is not expected to have an impact on the Company's financial statements.

d) Standards, amendments and interpretations to existing standards that are not yet effective in 2009 and not relevant for the Company's operations:

-IFRS 2 (Amendment), "Group Cash-settled Share-based Payments Transactions", (effective from 1 January 2010). In addition to incorporating IFRIC 8, "Scope of IFRS 2", and IFRIC 11, "IFRS 2 - Group and treasury share transactions", the amendments expand on the guidance in IFRIC 11 to address the classification of group arrangements that were not covered by the interpretation. Although these standards are not expected to have a material impact on the Company's financial statements, the Company management is still assessing their impact.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

-IFRS 2 (Revised), "Share Based Payments", (effective for periods beginning on or after 1 July 2009). Amendment to confirm that, in addition to business combinations as defined by IFRS 3 (Revised), "Business Combinations", contributions of a business on formation of a joint venture and common control transactions are excluded from the scope of IFRS 2, "Share-Based Payments". Although these standards are not expected to have a material impact on the Company's financial statements, the Company management is still assessing their impact.

-IFRIC 9 (Revised), "Reassessment of Embedded Derivatives", (effective for periods ending on or after 30 June 2009). It is not expected to have an impact on the Company's financial statements, as the Company does not have any embedded derivatives.

-IFRIC 9 and IFRS 3 (Revised), (effective for periods beginning on or after 1 July 2009). The IASB amended the scope paragraph of IFRIC 9 to clarify that it does not apply to possible reassessment, at the date of acquisition, to embedded derivatives in contracts acquired in a combination between entities or businesses under common control or the formation of a joint venture. Although these standards are not expected to have a material impact on the Company's financial statements, the Company management is still assessing their impact.

-IFRIC 18, "Transfers of Assets From Customers", (effective for periods beginning on or after 1 July 2009). It is not expected to have an impact on the Company's financial statements.

-IAS 17 (Revised), "Leases", (effective for periods beginning on or after 1 January 2010). It is not expected to have an impact on the Company's financial statements, as the Company does not have any material leasing transactions.

-IAS 39 (Revised), "Financial Instruments: Recognition and Measurement", (effective for periods beginning on or after 1 January 2010). Amendments regarding scope exemption for business combination contracts and cash flow hedge accounting. It is not expected to have an impact on the Group's financial statements as there are no business combination contracts or cash flow hedges.

-IFRIC 16, "Hedges of a net investment in a foreign operation", (effective for periods beginning on or after 1 July 2009). It is not expected to have an impact on the Company's financial statements, as the Company does not hedge its net investments in foreign operations.

2.3 Basis of consolidation

The Company does not have any subsidiary to be consolidated in the financial statements. The investments in associates are accounted for using the equity method. These are undertakings over which the Company has between 20% and 50% of the voting rights, or over which the Company has significant influence but not control. Unrealised gains on transactions between the Company and its associates are eliminated to the extent of the Company's interest in the associates. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. The Company's share of its associates' post-acquisition profits or losses is recognised in the statement of comprehensive income, and its share of post-acquisition movements in reserves of the associated undertakings, such as fair value changes in available-for-sale financial assets, revaluation of property, plant and equipments, depreciation transfer and derecognition of such reserves, is recognised in the statement of changes in equity and the statement of comprehensive income.

When the Company's share of the losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Company does not recognise further losses, unless it has incurred obligations or made payments on behalf of the associate. The carrying amount of the investment at the date when significant influence ceases is regarded at cost thereafter.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

The table below sets out the associates and the proportion of ownership interest as of 31 December 2009 and 2008 (Note 16):

	Shareholding (%)	
	2009	2008
Investments-in-associates		
YBP	31.95	31.95
Desa Enerji Elektrik Üretimi Otoprodüktör Grubu ("Desa Enerji")	30.52	30.52
Pinar Foods GmbH ("Pinar Foods")	44.94	44.94
Pinar Anadolu Gıda Sanayi ve Ticaret A.Ş. ("Pinar Anadolu")	20.00	20.00

Foreign currency translation

i) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the statement of comprehensive income, except when deferred in equity as qualifying cash flow hedges and qualifying net investment hedges.

ii) Translation of financial statements of foreign associate

Financial statements of associate operating in Germany (Pinar Foods) are prepared according to the legislation of the country in which it operates, and adjusted to the financial reporting standards issued by the CMB. The assets and liabilities of foreign associate are translated into TL from the foreign exchange rates at the balance sheet date. The income and expenses of foreign associate are translated into TL at the average foreign exchange rates. As of 31 December 2009, the equivalent of EUR1 is TL2,1603 (2008: TL2,1408) and for the year then ended, the average equivalent of EUR1 is TL2,1508 (2008: TL1,8958). Exchange differences arising from re-translation of the opening net assets of investment-in-associate and the differences between the average and year-end rates are included in the "currency translation reserve" under the equity as a separate component.

2.4 Offsetting

All items with significant amounts and nature, even with similar characteristics, are presented separately in the financial statements. Insignificant amounts are grouped and presented by means of items having similar substance and function. When the nature of transactions and events necessitate offsetting, presentation of these transactions and events over their net amounts or recognition of the assets after deducting the related impairment are not considered as a violation of the rule of non-offsetting. As a result of the transactions in the normal course of business, revenue other than sales are presented as net if the nature of the transaction or the event qualify for offsetting.

2.5 Summary of Significant Accounting Policies

The significant accounting policies applied in the preparation of the financial statements are summarised below:

2.5.1 Revenue recognition

Revenues are recognised on an accrual basis at the time deliveries are made, services are given and significant risks and rewards are transferred to the buyer, the amount of revenue can be measured reliably and it is probable that the economic benefits associated with the transaction will flow to the Company at the fair value of considerations received or receivable. Net sales represent the invoiced value of goods shipped less sales returns, sales discounts and commissions given (Note 28).

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

Interest income is recognised on a time-proportion basis using the effective interest method. The amount of the provision for trade receivables is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate.

Interest income on loans is recognised using the effective interest rate. Rent income is recognized on an accrual basis. Dividend income is recognised when the Company's right to receive the payment is established.

2.5.2 Inventories

Inventories of the Company include raw materials, work-in-progress and finished goods, spare parts, packaging materials and other materials.

The Company's raw material inventory mainly consist of cheddar cheese, lactic butter, concentrated fruit juice and packaging materials used for production of dairy products and fruit juice; work-in-progress inventory mainly consist of raw milk, milk powder, melting cheese, pasteurised lactic butter and pasteurised milk; finished goods inventory mainly consist of UHT milk, white cheese, kasseri, labne, packaged fruit juice, butter, sauces and yogurt; and other inventory mainly consist of spare part and pallet.

Inventories are valued at the lower of cost or net realisable value. Net realisable value is the estimated selling price in the ordinary course of business, less the costs of completion and selling expenses. Cost elements included in inventories comprise all costs of purchase of material and other costs incurred in bringing the inventories to their present location and condition. The cost of inventories is determined on the monthly weighted average basis (Note 13).

2.5.3 Property, plant and equipment

The Company's land and land improvements, buildings, machinery and equipment are stated at their fair values less subsequent depreciation based on the valuations performed by the external independent valuers at 31 December 2008, namely Elit Gayrimenkul Değerleme A.Ş. for land and land improvements and buildings, and Vakıf Gayrimenkul Ekspertiz ve Değerleme A.Ş. for machinery and equipment since the Company's assumption is that those values do not significantly differ from their fair values as of 31 December 2009. All other items of property, plant and equipment except land, land improvements, building and machinery and equipment acquired before 1 January 2005 are carried at cost in the equivalent purchasing power of TL as at 31 December 2004 and items acquired after 1 January 2005 are carried at cost, less the subsequent depreciation and impairment loss, if any (Note 18).

Increases in the carrying amount arising on the revaluation of property, plant and equipment are credited to the revaluation reserve in equity. Decreases that offset previous increases of the same asset are charged against that reserve; all other decreases are charged to the statements of comprehensive income.

Each year, the difference between depreciation based on the revalued carrying amount of the asset (the depreciation charged to the statements of comprehensive income) and the depreciation based on the asset's original cost is transferred from retained earnings to the revaluation reserves.

Property, plant and equipments are capitalised and depreciated when they are fully commissioned and in a physical state to meet their designed production capacity. Residual values of property, plant and equipment are deemed as negligible. The advances given for the property, plant and equipment purchases are classified under the other non-current assets until the related asset is capitalised (Note 26.b).

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

Depreciation is provided on the restated or revalued amounts of property, plant and equipment on a straight-line basis (Note 18). Land is not depreciated as it is deemed to have an indefinite life. The estimated useful lives of property, plant and equipments are as follows:

	Years
Buildings and land improvements	15-50
Machinery and equipments	5-30
Motor vehicles (including leased motor vehicles)	5
Furniture and fixtures	5-10

Where the carrying amount of an asset is greater than its recoverable amount, an impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable amount (Notes 2.5.5 and 18). If the property, plant and equipments that are impaired, are revalued, the impairment is charged to the revaluation reserves to the extent that the amount offsetting previous increases of the same asset charged in the revaluation reserves and all other decreases are recognised in the statement of comprehensive income (Note 31.b).

Gains or losses on disposals of property, plant and equipment are determined by reference to their carrying amounts and are included in the related income and expense accounts, as appropriate (Note 31). On the disposal of revalued assets, amounts in the revaluation reserve relating to that asset are transferred to the retained earnings.

Repairs and maintenance are charged to the statements of comprehensive income during the financial period in which they are incurred. Subsequent costs are included in the asset's carrying value or recognised as separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably. The Company derecognises the carrying amounts of the replaced parts related to renovations regardless of whether the replaced parts were depreciated separately. Subsequent costs included in the asset's carrying value or recognise as separate asset, are depreciated based on their useful lives.

2.5.4 Investment property

Land and buildings that are held to earn rent or for capital appreciation or both rather than for use in the production or supply of goods or services or for administrative purposes or sale in the ordinary course of business are classified as investment property and carried at fair value under the fair value method. The Company continues to depreciate the property and to recognise any impairment losses that have occurred up to the date of change in use when an owner-occupied property becomes an investment property that will be carried at fair value. The Company treats any difference at that date between the carrying amount of the property under IAS 16 and its fair value in the same way as a revaluation under IAS 16. Fair values of investment properties are regularly determined and depreciation is not allocated on investment properties. Any resulting increase in fair value is recognised in the statement of comprehensive income, whereas any decrease is charged to the revaluation reserves to the extent that the amount offsetting previous increases of the same asset charged in revaluation reserves, and all other decreases are recognised in the statement of comprehensive income. The investment properties are stated at fair values based on the valuations performed by Elit Gayrimenkul Değerleme A.Ş. at 31 December 2009 and 2008 (Note 17).

Land and buildings that are occupied by and leased to investment in associates, do not qualify as investment property in the financial statements since the related investments in associates are accounted for using equity method to the extent of the Company's interest in these associates.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

2.5.5 Intangible assets

Intangible assets comprise acquired rights, information systems and software. Intangible assets acquired before 1 January 2005 are carried at cost in the equivalent purchasing power of TL as at 31 December 2004 and items acquired after 1 January 2005 are carried at cost, less accumulated amortisation and impairment losses, if any. They are recorded at acquisition cost and amortised on a straight-line basis over their estimated useful lives for a period of five years from the date of acquisition. Residual values of intangible assets are deemed as negligible. An impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable amount, which is the higher of fair value less cost to sell or value in use (Notes 2.5.6 and 19).

2.5.6 Impairment of assets

At each reporting date, the Company assesses whether there is an impairment indication for the assets, except for the deferred income tax asset, property, plant and equipment and investment properties that are stated at revalued amounts as of reporting date (Note 18). When an indication of impairment exists, the Company estimates the recoverable amounts of such assets. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use.

In accordance with IAS 39 "Financial Instruments: Recognition and Measurement", if there is an indication of impairment in investment in associates, the carrying amount of the investments is tested in accordance with IAS 36, by comparing its recoverable amount (higher of value-in-use and fair value less cost to sell) with its carrying amount and any additional impairment loss is recognised, if any.

Assets are allocated to cash-generating units for the purpose of impairment testing, which is undertaken at the lowest level. The recoverable amount of intangible assets not yet available for use to be measured annually, irrespective of whether there is any indication that it may be impaired. An impairment loss is recognised for the amount by which the carrying amount of the asset or any cash generating unit of that asset exceeds its recoverable amount which is the higher of an asset's net selling price and value in use. All impairment losses are accounted for in the statement of comprehensive income. Decreases that offset previous increases of the respective asset are charged against the revaluation reserve; all other decreases are charged to the statement of comprehensive income. Impairment losses can be reversed to the extent that increased carrying amount of an asset shall not exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset in prior years provided that increases in the recoverable amount of the asset can be associated with events that occur subsequent to the period in which the impairment loss was recognised.

The criteria that the Company uses to determine that there is objective evidence of an impairment loss include:

- Significant financial difficulty of the issuer or obligor;
- A breach of contract, such as a default or delinquency in interest or principal payments;
- For economic or legal reasons relating to the borrower's financial difficulty, granting to the borrower a concession that the lender would not otherwise consider;
- It becomes probable that the borrower will enter bankruptcy or other financial reorganisation;
- Observable data indicating that there is a measurable decrease in the estimated future cash flows from a portfolio of financial assets.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

2.5.7 Borrowing and borrowing cost

Borrowings are recognised initially at the proceeds received, net of any transaction costs incurred. In subsequent periods, borrowings are restated at amortised cost using the effective yield method. Any difference between proceeds (net of transaction costs) and the redemption value is recognised in the statement of comprehensive income over the period of the borrowings. Borrowing costs are expensed as incurred (Note 33). If the borrowings mature within 12 months, then they are classified in current liabilities, otherwise they are classified in non-current liabilities (Notes 8 and 9).

2.5.8 Financial assets

The classification of financial assets depends on the purpose for which the financial assets were acquired. Management determines the classification of its financial assets at initial recognition and re-evaluates this designation at every reporting date. The Company classifies its financial instruments in the following categories:

a) Loans and receivables

Loans and receivables constitute non-derivative financial instruments, which are not quoted in active markets and have fixed or scheduled payments. Loans and receivables arise, without held-for-sale intention, from the Company's supply of goods, service or direct fund to any debtor. If the maturity of these instruments are less than 12 months, these loans and receivables are classified in current assets and if more than 12 months, classified in non-current assets. The loans and receivables are included in "Trade receivables and "Other receivables" in the balance sheet. Loans are recognised initially at the proceeds received, net of any transaction costs incurred. In subsequent periods, loans are stated at amortised cost using the effective yield method.

b) Available-for-sale investments

Investments intended to be held for an indefinite period of time, which may be sold in response to needs for liquidity or changes in interest rates, are classified as available-for-sale. These are included in non-current assets, unless management has expressed the intention of holding the investment for less than 12 months from the balance sheet date or unless they will need to be sold to raise operating capital, in which case they are included in current assets. The Company management determines the appropriate classification of its investments at the time of the purchase and re-evaluates such designation on a regular basis.

All financial investments are initially recognised at cost, being the fair value of the consideration given and including acquisition charges associated with the investments, and subsequently carried at fair value. The financial assets which the Company has shares less than 20% and are classified as available-for-sale investments are carried at market value when there is quoted market price, they are carried at fair value by using generally accepted valuation techniques, when there is no active market for the financial asset. When there is no quoted market price, and when a reasonable estimate of fair value could not be determined as a result of being other methods inappropriate and unworkable, available-for-sale investments acquired before 1 January 2005 are carried at cost expressed in purchasing power of TL as at 31 December 2004 and available-for-sale investments acquired after 1 January 2005 are carried at cost, less impairment losses, if any (Note 7). Unrealized gains and losses arising from changes in fair value of securities classified as available-for-sale are recognised in the equity, rather than statement of comprehensive income until the related financial asset is derecognised. Change in fair value of available-for-sale investments is calculated as the difference between the discounted acquisition cost and the current fair value. Dividends on available-for-sale equity instruments are recognised in the statement of comprehensive income as part of other income when the Company's right to receive payments is established.

When securities classified as available-for-sale are derecognised, the accumulated fair value adjustments in equity are recognised in the statement of comprehensive income. In the case of investments classified as available-for-sale, a significant or prolonged decline in the fair value of the investment below its cost is considered as an indicator that the investments are impaired. If any such evidence exists

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

for available-for-sale financial assets, the cumulative loss-measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognised in profit or loss-is removed from equity and recognised in the statement of income. Impairment losses recognised in the statement of comprehensive income on investments are not reversed through the statement of comprehensive income.

2.5.9 Foreign currency transactions and balances

Transactions in foreign currencies during the year have been translated at the exchange rates prevailing at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies have been translated into TL at the exchange rates prevailing at the balance sheet dates. The exchange differences that were recorded are recognised in the statement of comprehensive income.

2.5.10 Business combination

However, if the parties involved for the transaction are the entities under common control, here between the Company and Yaşar Group Companies, the provisions stated in IFRS 3 are not applicable for the transaction, and accordingly goodwill or negative goodwill are not be accounted for. The difference between the purchase consideration and the fair value of the net asset acquired was accounted for under equity as "Distribution to shareholders".

2.5.11 Earnings per share

Earnings per share disclosed in the statement of comprehensive income are determined by dividing net income for the year by the weighted average number of shares that have been outstanding during the year concerned (Note 36).

Companies can increase their share capital by making a pro-rata distribution of shares ("bonus shares") to existing shareholders from retained earnings. For the purpose of earnings per share computations, the weighted average number of shares outstanding during the year has been adjusted in respect of bonus shares issued without a corresponding change in resources, by giving them retroactive effect for the year in which they were issued and for each earlier year.

In case of dividend distribution, earnings per share is calculated by dividing net income by the number of shares, rather than dividing by weighted average number of shares outstanding.

2.5.12 Subsequent events

Subsequent events, announcements related to net profit or even declared after other selective financial information has been publicly announced, include all events that take place between the balance sheet date and the date when balance sheet was authorised for issue (Note 40).

In the case that events require a correction to be made occur subsequent to the balance sheet date, the Company makes the necessary corrections to the financial statements. Moreover, the events that occur subsequent to the balance sheet date and that do not require a correction to be made are disclosed in accompanying notes, where the decisions of the users of financial statements are affected.

2.5.13 Provisions, contingent liabilities and contingent assets

Provisions are recognised when the Company has a present legal or constructive obligation as a result of past events; it is more likely than not that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

In cases where the time value of money is material, provisions are determined as the present value of expenses required to be made to settle the liability. The rate used to discount provisions to their present values is determined considering the interest rate in the related markets and the risk associated with the liability. The discount rate must be pre-tax and does not consider risks associated with future cash flow estimates. In cases where the time value of money is material and the provisions approach to their expected realisation date, the increase in the provision due to passage of time is recognised as interest expense in the statement of comprehensive income.

Possible assets or obligations that arise from past events and whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company are treated as contingent assets or liabilities. The Company does not recognise contingent assets and liabilities (Note 22). Provisions are not recognised for future operating losses.

2.5.14 Accounting policies, errors and change in accounting estimates

Material changes in accounting policies and accounting errors are applied on a retrospective basis as if a prior period error had never occurred or the policy had always been applied. The effect of changes in accounting estimate shall be recognised prospectively by including it in the statement of comprehensive income within the period of the change, if the change affects that period only; or period of the change and future periods, if the change affects both.

2.5.15 Related parties

For the purpose of these financial statements, shareholders having control, joint control or significant influence over the Company, Yaşar Group Companies, key management personnel and board members, and their close family members, in each case together with and companies controlled, jointly controlled or significantly influenced by them are considered and referred to as related parties (Note 37).

2.5.16 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Board of Directors that takes strategic decisions.

The chief operating decision makers regularly monitor and review the operational results based on the main products' performances in domestic and foreign markets. However, as the nature of the products, production processes, type of customers, distribution methods and regulatory environment for the operations of the Company are identical, and the operations performed in foreign markets is not material, segment reporting is not applicable.

2.5.17 Leases

(I) The Company as the lessee

Finance Leases

Finance leases are capitalised at the inception of the lease at the lower of the fair value of the leased property net off any tax incentives received, if any, or the present value of the minimum lease payments. Each lease payment is allocated between the liability and finance charges so as to achieve a constant rate on the finance balance outstanding. The corresponding rental obligations, net of finance charges, are included in other liabilities (Note 8). The interest element of the finance cost is charged to the statement of comprehensive income over the lease period. The property, plant and equipment acquired under finance leases are depreciated over the lower of useful life or the lease period of the asset (Note 18).

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

Operating Leases

Leases where a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to the statement of comprehensive income on a straight-line basis over the period of the lease.

(2) The Company as the lessor

Operating Leases

Assets leased out under operating leases are included in property, plant and equipment in the balance sheet. Rental income (net of any incentives given to lessees) is recognised on a straight-line basis over the lease term in the statement of comprehensive income.

2.5.18 Taxation on income

The tax expense for the period comprises current and deferred income tax. The current income tax liability includes the taxes payable calculated on the taxable portion of the period income with tax rates enacted on the balance sheet date (Note 35). The adjustments related to prior period tax liabilities are recognised in other operating expenses.

Deferred income tax income or expense is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised directly in equity. In case, when the tax is related to items recognized directly in equity and other comprehensive income, the tax is also recognized in equity and other comprehensive income.

Deferred income tax assets or liabilities are reflected to the financial statements to the extent that they will provide an increase or decrease in the taxes payable for the future periods where the temporary differences will be reversed, using tax rates and laws that have been enacted or substantially enacted by the balance sheet date (Note 35).

Deferred income tax liabilities are recognized for all taxable temporary differences, where deferred income tax assets resulting from deductible temporary differences are recognized to the extent that it is probable that future taxable profit will be available against which the deductible temporary difference can be utilised. To the extent that deferred income tax assets will not be utilised, the related amounts have been deducted accordingly (Note 35).

2.5.19 Provision for employment termination benefits

In accordance with the Turkish Labor Law, the Company is required to make lump-sum termination indemnities to each employee whose employment is terminated due to retirement or for reasons other than resignation or misconduct and who has completed at least one year of service. Provision is made for the present value of the defined benefit obligation calculated using the projected unit credit method. All actuarial gains and losses are recognised in the statement of comprehensive income (Note 24).

The Company allocates bonus for the management and board of directors and recognises a provision during the related year with respect to this bonus (Note 22.a).

2.5.20 Statement of cash flow

In the statement of cash flows, cash flows are classified into three categories as operating, investment and financing activities. Cash flows from operating activities are those resulting from the Company's production and sales activities. Cash flows from investment activities indicate cash inflows and outflows resulting from property, plant and equipments and financial investments. Cash flows from financing activities indicate the resources used in financing activities and the repayment of these resources. For the purposes of the statement of cash

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(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

flows, cash and cash equivalents comprise of cash in hand accounts, bank deposits and short-term, highly liquid investments that are readily convertible to known amounts of cash with maturities equal or less than three months.

2.5.21 Trade receivables and provision for impairment of receivables

Trade receivables that are realised by the Company by way of providing goods or services directly to a debtor are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less provision for impairment, if any. Short-term trade receivables with no stated interest rate are measured at original invoice amount unless the effect of imputing interest is significant (Note 10.a).

2.5.22 Share capital and dividends

Ordinary shares are classified as equity. Dividends payable on shares are recognised as an appropriation of the profit in the period in which they are declared. Dividend income is recognized when the Company's right to receive the payment is established.

2.5.23 Trade payables

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method (Notes 10.b and 10.c).

2.5.24 Derivative financial instruments

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently remeasured at their fair value. The derivative financial instruments of the Company consist of foreign currency derivative swap transactions (Note 9).

Changes in the fair value of derivatives that are designated and qualify as fair value hedges are recorded in the statement of comprehensive income, together with any changes in the fair value of the hedged asset or liability that are attributable to the hedged risk.

Foreign currency and interest expenses arising from the difference between the fair value of such instrument and the initial recognition is recognized as finance income (Note 32) and finance expenses in the statement of comprehensive income (Note 33).

2.5.25 Government grants and incentive

Government subsidies are recognised as income in the statement of comprehensive income over the periods necessary to match them with the related costs which they are intended to compensate, on a systematic basis (Note 21).

2.5.26 Critical accounting estimates and judgments

Preparation of financial statements requires the use of estimates and assumptions that may affect the amount of assets and liabilities recognised as of the balance sheet date, disclosures of contingent assets and liabilities and the amount of revenue and expenses reported. Although these estimates and assumptions rely on the Company management's best knowledge about current events and transactions, actual outcomes may differ from those estimates and assumptions. Significant estimates of the Company management are as follows:

a) Income taxes

There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business and significant judgment is required in determining the provision for income taxes. The Company recognises tax liabilities for anticipated tax issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred income tax provisions in the period in which such determination is made.

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NOTE 2 - BASIS OF PREPARATION OF FINANCIAL STATEMENTS (Continued)

b) Fair value determination of available-for-sale investments

The generally accepted valuation techniques used in fair value determination of available-for-sale investments for which there is no quoted market price exists, consist of several assumptions, which are based on the management's best estimates (Note 7).

c) Revaluation of land, buildings and land improvements, machinery and equipments

Land and buildings and machinery and equipments are stated at their fair values based on the valuations performed by the external independent valuers, at 31 December 2008, less the subsequent depreciation and these carrying values are assumed not to significantly differ from their fair values at 31 December 2009.

Land and buildings and land improvements were revaluated by the external independent valuers based on some techniques and assumptions as of 31 December 2008.

-Revaluations of land were based on the method of reference comparison whereas revaluations of buildings and land improvements were based on the method of cost approach.

-In the market reference comparison method, current market information was utilised, taking into consideration the comparable property in the market in recent past in the region, price adjustment was made within the framework of criteria that could affect market conditions, and accordingly an average m2 sale value was determined for lands subject to the valuation. The similar lands identified were compared in terms of location, size, settlement status, physical conditions; real estate marketing firms were consulted for up-to-date valuation of the estate market, also, current information and experience of the professional valuation company was utilised.

-In the cost approach method, fair value of the buildings and land improvements was calculated by considering recent re-construction costs and related depreciation. In the cost approach method, above explained market reference comparison method was used in calculation of the land value, one of the components. Regarding the valuation of the machinery and equipment, technologic conditions, actual depreciation, commercial attributes and industrial positions as well as dismantling and assembling costs were taken into account.

-Since a fully integrated industrial plant was in discussion, the revaluation work was performed based on all the active and functioning assets in the integrated plant rather than taking as basis the data for the second-hand market within the scope of the valuation of the machinery and equipment. Such machinery and equipment were reviewed and assessed by their line.

The carrying values of land, land improvements, buildings, machinery and equipment do not necessarily reflect the amounts that would result from the outcome of a sales transaction between independent parties.

NOTE 3 - BUSINESS COMBINATIONS

None (2008: None).

NOTE 4 - JOINT VENTURES

None (2008: None).

NOTE 5 - SEGMENT REPORTING

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Board of Directors that takes strategic decisions.

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

The chief operating decision makers regularly monitor and review the operational results based on the main products' performances in domestic and foreign markets. However, as the nature of the products, production processes, type of customers, distribution methods and regulatory environment for the operations of the Company are identical, and the operations performed in foreign markets is not material, segment reporting is not applicable.

NOTE 6 - CASH AND CASH EQUIVALENTS

	31 December 2009	31 December 2008
Cash in hand	27,530	11,714
Banks	3,289,524	5,256,636
- Time deposits	3,120,000	5,034,145
- Local currency	3,120,000	3,295,000
- Foreign currency	-	1,739,145
- Demand deposits	169,524	222,491
- Local currency	169,524	128,709
- Foreign currency	-	93,782
	3,317,054	5,268,350

Time deposits are denominated in TL amounted to TL3,120,000 at 31 December 2008 and all mature in less than one month with the effective weighted average interest rates of 7.47% per annum ("p.a.") (2008: Time deposits are denominated in TL and USD which amounted TL3,295,000 and USD1,150,000 equivalent of TL1,739,145 and all mature in less than one month with the effective weighted average interest rates of 16.50% and 2.50% p.a., respectively). There are no foreign currency denominated bank deposits as of 31 December 2009 (2008: USD1,151,743 and EUR42,575 equivalent of TL1,832,927).

Based on the independent data with respect to the credit risk assessment of the banks, at which the Company has deposits, the credit quality of the banks is sufficient. The fair values of cash and cash equivalents approximate carrying values, including accrued income at the respective balance sheet dates.

NOTE 7 - FINANCIAL ASSETS

	31 December 2009	31 December 2008
Available-for-sale investments	37,742,060	20,454,629
Other financial investments (Note 8)	1,267,800	1,150,800
	39,009,860	21,605,429

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 7 - FINANCIAL ASSETS (Continued)

a) Available-for-sale investments:

	31 December 2009		31 December 2008	
	TL	%	TL	%
Pınar Entegre Et ve Un Sanayi A.Ş. ("Pınar Et")	24,096,744	12,58	11,012,538	12,58
Çamlı Yem Besicilik San. ve Tic. A.Ş. ("Çamlı Yem")	7,527,014	5,47	5,496,961	5,47
Pınar Su San. ve Tic. A.Ş. ("Pınar Su")	5,666,858	8,81	3,074,691	8,81
Yataş	369,691	1,76	767,344	1,96
Bintur Turizm ve Catering Hizmetleri A.Ş. ("Bintur")	62,392	1,33	83,734	1,33
Other	19,361	-	19,361	-
	37,742,060		20,454,629	

Pınar Et and Pınar Su are stated at quoted market prices as they are listed on ISE; Yataş, Bintur and Çamlı Yem are stated at their fair values which are determined based on the discounted cash flows as of 31 December 2009 and 2008 by using the market interest rates and the risk premium specific to unlisted companies within the related sectors. The discount and growth rates used in discounted cash flow models as at 31 December 2009 and 2008 are as follows:

31 December 2009

	Discount rates	Growth rates
Çamlı Yem	12.74%	2%
Yataş	11.37%	0%
Bintur	15.60%	1%

31 December 2008

	Discount rates	Growth rates
Çamlı Yem	15.62%	2%
Yataş	15.25%	0%
Bintur	17.50%	0%

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 7 - FINANCIAL ASSETS (Continued)

The movements of available-for-sale investments in 2009 and 2008 were as follows:

	2009	2008
1 January	20,454,629	38,819,524
Fair value gain/(loss):	17,287,431	(18,148,941)
Pınar Et	13,084,206	(12,975,170)
Çamlı Yem	2,030,053	(597,279)
Pınar Su	2,592,167	(4,555,929)
Yataş	(397,653)	(30,367)
Bintur	(21,342)	9,804
Impairment loss (Note 29):	-	(215,954)
Çamlı Yem	-	(215,954)
31 December	37,742,060	20,454,629

Movements of fair value reserves of available-for-sale investments are as follows:

	2009	2008
1 January	(2,733,911)	14,562,340
Change in fair value of Pınar Et	13,084,206	(12,975,170)
Change in fair value of Çamlı Yem	2,030,053	(597,279)
Change in fair value of Pınar Su	2,592,167	(4,555,929)
Change in fair value of Yataş	(397,653)	(30,367)
Change in fair value of Bintur	(21,342)	9,804
Deferred income tax on fair value reserve of available-for-sale investments (Note 35)	(781,493)	852,690
31 December	13,772,027	(2,733,911)

b) Other financial assets:

As of 31 December 2009; other financial assets amounted to TL1,267,800 (2008: TL1,150,800) consist of receivables from derivative financial instruments and have been disclosed in detail in Notes 8 and 9.

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 8 - FINANCIAL LIABILITIES

	31 December 2009	31 December 2008
Short-term borrowings	5,292,754	14,796,907
Short-term finance lease obligations	502	169,750
	5,293,256	14,966,657
Short-term derivative liabilities	258,763	459,765
Short-term financial liabilities and other financial liabilities	5,552,019	15,426,422
Long-term borrowings	14,754,180	14,506,590
Long-term derivative liabilities	-	499
	14,754,180	14,507,089
Long-term derivative assets (Note 7)	(1,267,800)	(1,150,800)
Long-term financial liabilities and other financial assets	13,486,380	13,356,289
Total financial liabilities, other financial assets and other financial liabilities	19,038,399	28,782,711

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 8 - FINANCIAL LIABILITIES (Continued)

a) Bank borrowings and other financial liabilities:

	Effective weighted average interest rate p.a. %		Original currency		TL equivalent	
	31 December 2009	31 December 2008	31 December 2009	31 December 2008	31 December 2009	31 December 2008
Short-term bank borrowings:						
TL borrowings (*)	10,25	18,42	4,034,689	12,674,902	4,034,689	12,674,902
Short-term portion of long-term bank borrowings:						
EUR borrowings (**)	5,62	8,23	350,472	311,374	757,125	666,590
CHF borrowings (***)	2,27	2,27	345,667	345,667	500,940	494,303
USD borrowings (****)	-	7,88	-	635,530	-	961,112
					5,292,754	14,796,907
Derivative liabilities:						
Cross currency swaps	-	-	258,763	459,765	258,763	459,765
Total short-term borrowings and other financial liabilities					5,551,517	15,256,672
Long-term borrowings:						
EUR borrowings (**)	6,49	10,56	6,597,806	6,314,454	14,253,240	13,517,983
CHF borrowings (***)	2,27	2,27	345,667	691,333	500,940	988,607
					14,754,180	14,506,590
Derivative financial (assets)/liabilities:						
Cross currency swaps	-	-	(1,267,800)	(1,150,800)	(1,267,800)	(1,150,800)
Total long-term financial liabilities and other financial assets					13,486,380	13,355,790

(*) TL denominated short-term bank borrowings are comprised of spot borrowing without interest charge that is amounting to TL534,689 (2008: TL453,887) and revolving borrowings that are amounting to TL3,500,000 (2008: TL12,221,014).

(**) EUR denominated bank borrowings are comprised of borrowing with semi-annually floating rates according to Euribor+5.60% p.a. that is amounting to EUR6,103,729 equivalent of TL13,185,886 (2008: EUR6,180,350 equivalent of TL13,230,893) and borrowings with 5.20% p.a. fixed interest rate that are amounting to EUR844,549 equivalent of TL1,824,479 (2008: EUR445,478 equivalent of TL953,680)

(***) CHF denominated bank borrowings are comprised of borrowings with 2.27% p.a. fixed interest rate (2008: 2.27% p.a.).

(****) USD denominated bank borrowings as of 31 December 2008, mainly consist of with quarterly and semi-annually floating interest rates between Libor +3.5% and +5%.

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 8 - FINANCIAL LIABILITIES (Continued)

Based on the loan agreement undersigned on 27 September 2006 between the Company and Morgan Stanley International Limited, the Company received a borrowing amounting to EUR6,000,000 with a maturity date of 27 September 2013 and with an interest rate of Euribor + 5.60% p.a. Yaşar Holding, Yaşar Birleşik Pazarlama Dağıtım Turizm ve Ticaret A.Ş., Çamlı Yem Besicilik Sanayi ve Ticaret A.Ş., Pınar Entegre Et ve Un Sanayi A.Ş., DYO Boya Fabrikaları Sanayi ve Ticaret A.Ş., Pınar Su Sanayi ve Ticaret A.Ş., Viking Kağıt ve Selüloz A.Ş. have undersigned this loan agreement as the guarantors of this borrowing obtained. With respect to a long term borrowing of EUR6,000,000, the Company signed a cross currency swap agreement with Morgan Stanley & Co. International Limited together with the undersigned International Swaps and Derivatives Association ("ISDA") master agreements, related appendices and corresponding swap confirmation documents. In line with this agreement, the Company swapped the borrowing amounting to EUR6,000,000 with the interest rate of Euribor + 5.60% p.a., with a currency swap amounting to TL11,694,000, using the interest rate of TL swap curve +8.50% p.a. The gain or loss relating to the cross currency swaps is recognized in the statement of comprehensive income in finance income (Note 32) and finance expenses (Note 33). The notional principal amount of the cross currency swap amounts to TL24,655,800 as at 31 December 2009 (2008: TL24,538,800).

With respect to the scope of the loan agreement signed with Morgan Stanley International Limited regarding borrowing amounting to EUR6,000,000; there are particular financial ratios which the main shareholder, Yaşar Holding A.Ş., has to comply. Based on the unaudited consolidated financial statements of Yaşar Holding A.Ş. as of 31 December 2009, the Company management expects to meet those financial ratios. Thus, the loan maturing in 2013 has been recognising as long-term bank borrowings in the financial statements.

Guarantees given for Group's financial liabilities and other financial liabilities are explained in Note 22.

The redemption schedule of long-term bank borrowings at 31 December 2009 and 2008 is as follows:

	31 December 2009	31 December 2008
2010	-	748,612
2011	996,227	763,577
2012	397,176	149,601
2013	12,092,977	11,694,000
	13,486,380	13,355,790

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

As of 31 December 2009 and 2008 the carrying amounts of the bank borrowings with floating and fixed rates which were classified in terms of periods remaining to contractual repricing dates as at 31 December 2009 and 2008 are as follows:

	Up to 3 months	3 months to 1 year	Total
- 31 December 2009:			
Bank borrowings with floating rates	12,176,849	-	12,176,849
Bank borrowings with fixed rates	-	-	6,861,048
Total			19,037,897
- 31 December 2008:			
Bank borrowings with floating rates	12,539,858	-	12,539,858
Bank borrowings with fixed rates	-	-	16,072,604
Total			28,612,462

According to the interest rate sensitivity analysis performed at 31 December 2009, if interest rates on bank borrowings had been 1% higher while all other variables being constant, net profit for the year would be TL30,534 (2008: TL31,509) lower as a result of additional interest expense that would be incurred on bank borrowings with floating rates.

The carrying amounts and fair values of borrowings and derivative financial instruments are as follows:

	Carrying Amounts		Fair Values	
	31 December 2009	31 December 2008	31 December 2009	31 December 2008
Bank borrowings	19,037,897	28,612,462	17,926,014	30,129,894

The fair values are based on cash flows discounted using the rates based on the borrowing rates of 2.24% p.a., 0.38% p.a. and 16.56% p.a. for EUR, CHF and TL denominated bank borrowings as of 31 December 2009, respectively (2008: 2.80% p.a., 1.24% p.a., 0.81% p.a. and 19.48% p.a. for EUR, USD, CHF and TL denominated bank borrowings, respectively).

	31 December 2009	31 December 2008
b) Finance lease obligations:		
Short-term finance lease obligations	502	169,750
Long-term finance lease obligations	-	499
	502	170,249

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 8 - FINANCIAL LIABILITIES (Continued)

Effective weighted average interest rate of finance lease obligations is 8.64% p.a. (2008: 8.64% p.a.). The carrying values of finance lease obligations are assumed to approximate their fair values. At 31 December 2009, finance lease obligations consisted of EUR232 (2008: EUR79,495 and USD44).

NOTE 9 - OTHER FINANCIAL LIABILITIES

Please see Note 8.

NOTE 10 - TRADE RECEIVABLES AND PAYABLES

	31 December 2009	31 December 2008
a) Short-term trade receivables:		
Customer current accounts	3,441,662	1,820,473
Cheques and notes receivable	11,774,361	9,473,278
Other	14,807	35,841
	15,230,830	11,329,592
Less: Provision for impairment of receivables	(458,181)	(553,604)
Unearned finance income	(70,375)	(112,430)
	14,702,274	10,663,558

The effective weighted average interest rate on TL denominated trade receivables is 6.85% p.a. as of 31 December 2009 (2008: 16.44% p.a.). Customer current accounts and notes receivable are all short term and maturing within 2 months (2008: 2 months).

The agings of cheques and notes receivables are as follows:

	31 December 2009	31 December 2008
Overdue	109,710	148,137
0-30 days	7,150,881	5,598,328
31-60 days	4,458,005	3,269,772
61-90 days	3,765	252,041
91 days and over	52,000	205,000
	11,774,361	9,473,278

The receivables of the Company come from milk and dairy product sales. As of 31 December 2009, trade receivables amounting to TL14,702,274 (2008: TL10,663,558) from customers and dealers, over which no provision for impairment is provided and the Company management does not expect any collection risk regarding those receivables considering its past experience (Note 38.a).

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 10 - TRADE RECEIVABLES AND PAYABLES (Continued)

The aging of trade receivables as of 31 December 2009 and 2008, over which no provision for impairment is provided, are as follows:

	31 December 2009	31 December 2008
Overdue	471,254	556,657
0-30 days	9,185,276	6,033,848
31-60 days	4,992,130	3,632,901
61-90 days	3,709	244,105
91 days and over	49,905	196,047
	14,702,274	10,663,558

As of 31 December 2009, trade receivables of TL471,254 (2008: TL556,657), over which no provision for impairment is provided, were past due. The Company management does not expect any collection risk regarding those receivables considering its past experience (Note 38.a).

The aging of overdue receivables as of 31 December 2009 and 2008 are as follows;

	2009	2008
0-3 months overdue	471,254	273,675
3-6 months	-	282,982
	471,254	556,657

Movements in the provision for impairment of receivables are as follows:

	2009	2008
1 January	553,604	37,430
Charged to the statement of comprehensive income (Note 31.b)	-	516,174
Collections (Note 31.a)	(95,423)	-
31 December	458,181	553,604
	31 December 2009	31 December 2008

b) Short-term trade payables:

Supplier current accounts	59,538,329	46,859,764
Less: Unincurred finance cost	(212,742)	(318,053)
	59,325,587	46,541,711

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 10 - TRADE RECEIVABLES AND PAYABLES (Continued)

The effective weighted average interest rates for TL, USD and EUR denominated short-term trade payables as of 31 December 2009 and 2008 are as follows:

	31 December 2009	31 December 2008
TL trade payables	6.88%	16.30%
USD trade payables	0.24%	1.11%
EUR trade payables	0.52%	2.75%

Short-term trade payables mature within 2 months (2008: 2 months).

As of 31 December 2009 and 2008, foreign currency details of short-term trade payables are as follows:

31 December 2009	Original currency	TL equivalent
USD short-term trade payables	1,061,378	1,598,117
EUR short-term trade payables	4,295,248	9,279,024

31 December 2008	Original currency	TL equivalent
USD short-term trade payables	130,422	197,237
EUR short-term trade payables	1,971,717	4,221,054

	31 December 2009	31 December 2008
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c) Long-term trade payables:

Supplier current accounts	5,602,039	14,622,499
	5,602,039	14,622,499

Long-term trade payables are comprised of payables regarding property, plant and equipment purchases that are amounting to EUR2,593,176 as of 31 December 2009 (2008: regarding property, plant and equipment and intangible assets purchases that are amounting to EUR4,469,164 and TL5,054,913). The effective weighted average interest rate for long-term trade payables is 5.81% p.a. (2008: 5.03% p.a.).

Long-term trade payables are recognised initially at property, plant and equipment purchase dates and initially measured at respective acquisition costs, net of any transaction costs incurred.

In subsequent periods, long-term trade payables are measured at amortised cost using the effective yield method.

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NOTE 10 - TRADE RECEIVABLES AND PAYABLES (Continued)

The redemption schedules of long-term trade payables at 31 December 2009 and 2008 are as follows:

	31 December 2009	31 December 2008
2010	-	6,390,809
2011	3,601,795	3,912,461
2012	1,484,329	2,489,720
2013	515,915	1,829,509
	5,602,039	14,622,499

As of 31 December 2009 and 2008, foreign currency details of long-term trade payables are as follows:

31 December 2009	Original currency	TL equivalent
EUR long-term trade payables	2,593,176	5,602,039
31 December 2008	Original currency	TL equivalent
EUR long-term trade receivables	4,469,164	9,567,586

NOTE 11 - OTHER RECEIVABLES AND PAYABLES

	31 December 2009	31 December 2008
a) Other short-term receivables:		
Receivable from sale of land (Note 18)	2,154,608	-
Receivables from insurance companies	225,262	225,262
Deposits and guarantees given	8,097	1,062
Other	3,805	29,991
	2,391,772	256,315
b) Other long-term receivables:		
Deposits and guarantees given	751	1,673
c) Other long-term payables:		
Deposits and guarantees received	50,029	49,923

NOTE 12 - RECEIVABLES AND PAYABLES FROM FINANCE SECTOR OPERATIONS

None (2008: None).

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 13 - INVENTORIES

	31 December 2009		31 December 2008	
Raw materials	15,940,698		14,761,508	
- Raw materials	14,949,303		12,083,370	
- Raw materials in-transit	991,395		2,678,138	
Work-in-progress	6,982,018		8,794,365	
Finished goods	11,156,674		12,690,451	
Trade goods	273,598		409,806	
Spare parts	1,921,494		2,422,194	
Other (*)	698,695		922,480	
	36,973,177		40,000,804	

(*) Other inventories mainly consist of pallet stocks.

The cost of inventories recognised as expense and included in cost of sales amounted to TL333,977,105 (2008: TL351,821,800) (Note 30). Inventories are carried at cost, and there are no inventories valued at fair value less cost to sell.

NOTE 14 - BIOLOGICAL ASSETS

None (2008: None).

NOTE 15 - CONSTRUCTION CONTRACT RECEIVABLES AND PROGRESS BILLINGS

None (2008: None).

NOTE 16 - INVESTMENT-IN-ASSOCIATES ACCOUNTED FOR USING EQUITY METHOD

Investments-in-associates:

	31 December 2009		31 December 2008	
	TL	%	TL	%
YBP	29,661,460	31.95	25,475,625	31.95
Desa Enerji	2,629,156	30.52	2,360,175	30.52
Pınar Foods	2,721,261	44.94	2,309,042	44.94
Pınar Anadolu	761,210	20.00	867,514	20.00
	35,773,087		31,012,356	

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 16 - INVESTMENT-IN-ASSOCIATES ACCOUNTED FOR USING EQUITY METHOD (Continued)

Movements of investments-in-associates in 2009 and 2008 are as follows:

	2009	2008
1 January	31,012,356	27,013,473
Share of profit before taxation of investments-in-associates - net	11,381,042	7,775,902
Share of income taxation on investments-in-associates	(2,539,180)	(1,354,577)
Increase/(decrease) in fair value reserves of associates - net	786,025	(1,100,222)
Currency translation reserve	(107,996)	53,499
Dividend income from investments-in-associates (Note 37.ii.d)	(4,759,757)	(4,539,242)
Capital increase (Desa Enerji)	-	2,441,270
(Decrease)/increase in revaluation reserves of investments-in-associates - net	(255,607)	91,139
Reclassification of decrease in revaluation reserve of investments-in-associates to retained earnings	255,607	507,018
Inventory profit elimination	597	124,096
31 December	35,773,087	31,012,356

Movements in revaluation reserve of investments-in-associates are as follows:

	2009	2008
1 January	440,962	349,823
Revaluation reserve change - net (Desa Enerji)	(254,722)	91,181
Revaluation reserve change - net (YBP)	(885)	(42)
31 December	185,355	440,962

The financial information of the investments-in-associates are as follows:

	31 December 2009		Profit for the year
	Assets	Liabilities	
- YBP	250,007,632	156,618,305	24,226,269
- Desa Enerji	14,748,357	6,133,823	881,357
- Pinar Foods	7,111,708	1,056,387	1,066,925
- Pinar Anadolu	6,457,967	2,651,917	1,765,513

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NOTE 16 - INVESTMENT-IN-ASSOCIATES ACCOUNTED FOR USING EQUITY METHOD (Continued)

	31 December 2008		
	Assets	Liabilities	Profit/(Loss) for the year
- YBP	222,143,836	141,855,520	16,879,574
- Desa Enerji	13,386,388	5,653,213	(2,485,526)
- Pınar Foods	6,022,070	884,150	921,346
- Pınar Anadolu	6,317,107	1,979,540	2,455,031

NOTE 17 - INVESTMENT PROPERTY

	1 January 2009	Transfers from property, plant and equipment (Note 18)	Disposals	Transfers to property, plant and equipment (Note 18)	31 December 2009
Fair value:					
Land	-	1,785,000	(1,785,000)	-	-
Land improvements and buildings	960,026	1,905,000	(1,905,000)	(960,026)	-
Net book value	960,026	3,690,000	(3,690,000) (*)	(960,026)	-

(*) The land, land improvements and building located in Işıkent - İzmir, were reclassified as investment property in 2009 since they have been started to be held for capital appreciation. The Company sold these investment properties to Çamlı Yem in consideration of TL2,000,000 (Note 18). The sales price was determined based on the independent valuer's report on 27 October 2009 (Note 37.ii.i). Loss from sales of these investment properties amounting to TL1,690,000 was recognized as other expense in the statement of comprehensive income (Note 31.b).

	1 January 2008	31 December 2008
Fair value:		
Land improvements and buildings	960,026	960,026
Net book value	960,026	960,026

Investment properties are stated at fair value based on the valuations performed by Elit Gayrimenkul Değerleme A.Ş. at 31 December 2008.

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NOTE 18 - PROPERTY, PLANT AND EQUIPMENT

Movements of property, plant and equipment for the period between 1 January - 31 December 2009 are as follows:

	1 January 2009 Opening	Additions	Disposals	Transfers	Transfers to investments property (Note 17)	Transfers from investments property (Note 17)	31 December 2009 Closing
Cost/valuation:							
Land	63,160,001	-	(5,985,026)	-	(1,785,000)	-	55,389,975
Buildings and land improvements	89,953,938	127,310	-	-	(2,237,754)	960,026	88,803,520
Machinery and equipment	200,116,668	2,746,959	(274,862)	1,899,993	-	-	204,488,758
Motor vehicles	5,424,094	-	(348,098)	-	-	-	5,075,996
Leased motor vehicles	2,223,121	-	-	-	-	-	2,223,121
Furnitures and fixtures	34,272,307	1,012,969	(354,440)	17,235	-	-	34,948,071
Construction in progress	346,280	1,619,828	-	(1,917,228)	-	-	48,880
	395,496,409	5,507,066	(6,962,426)	-	(4,022,754)	960,026	390,978,321
Accumulated depreciation:							
Buildings and land improvements	(29,516,906)	(2,582,074)	-	-	332,754	-	(31,766,226)
Machinery and equipment	(107,395,342)	(7,156,553)	200,069	-	-	-	(114,351,826)
Motor vehicles	(5,224,618)	(101,705)	348,098	-	-	-	(4,978,225)
Leased motor vehicles	(1,107,324)	(275,323)	-	-	-	-	(1,382,647)
Furnitures and fixtures	(24,048,988)	(2,439,427)	332,019	-	-	-	(26,156,396)
	(167,293,178)	(12,555,082)	880,186	-	332,754	-	(178,635,320)
Net book value		228,203,231					212,343,001

Disposals from lands in 2009 are mainly comprised of lands in Manisa Organized Industrial Zone ("MOIZ") that were purchased in 2008. At 31 December 2009, the Company had receivable from MOIZ amounting to TL2,154,608 (Note 11) with respect to this sale transaction. Gain from sale of these lands amounting to TL256,134 was recognised as other income in the statement of comprehensive income. Main additions to machinery and equipment in 2009 were dairy products' manufacturing and packaging machinery.

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 18 - PROPERTY, PLANT AND EQUIPMENT (Continued)

	1 January 2008 Opening	Additions	Disposals	Revaluation	Reversal of impairment (Note 31.a)	Transfers	31 December 2008 Closing
Cost/valuation:							
Land	54,906,950	7,196,146	-	1,056,905	-	-	63,160,001
Buildings and land improvements	87,110,448	192,133	-	2,651,357	-	-	89,953,938
Machinery and equipment	188,660,637	3,465,747	(3,211,285)	5,884,202	1,364,796	3,952,571	200,116,668
Motor vehicles	5,811,748	20,200	(407,854)	-	-	-	5,424,094
Leased motor vehicles	2,223,121	-	-	-	-	-	2,223,121
Furnitures and fixtures	32,770,195	1,736,431	(234,319)	-	-	-	34,272,307
Construction in progress	362,114	3,936,737	-	-	-	(3,952,571)	346,280
	371,845,213	16,547,394	(3,853,458)	9,592,464	1,364,796	-	395,496,409
Accumulated depreciation:							
Buildings and land improvements	(27,156,790)	(2,360,116)	-	-	-	-	(29,516,906)
Machinery and equipment	(102,611,937)	(6,517,772)	1,734,367	-	-	-	(107,395,342)
Motor vehicles	(5,501,576)	(127,986)	404,944	-	-	-	(5,224,618)
Leased motor vehicles	(820,749)	(286,575)	-	-	-	-	(1,107,324)
Furnitures and fixtures	(21,845,208)	(2,393,632)	189,852	-	-	-	(24,048,988)
	(157,936,260)	(11,686,081)	2,329,163				(167,293,178)
Net book value	213,908,953						228,203,231

The major additions to land were composed of purchase of a land in Manisa Industrial Zone.

There are no mortgages or other collaterals placed on property, plant and equipment for loans obtained from financial institutions as of 31 December 2009 (2008: TL27,371,002).

Current year's depreciation and amortisation charges were allocated to cost of production by TL9,502,445 (2008: TL8,356,497), to cost of inventories by TL221,277 (2008: TL428,170), to general administrative expenses by TL1,076,944 (2008: TL1,325,522) (Note 29), to selling and marketing expenses by TL2,106,347 (2008: TL2,465,688) (Note 29), and to research and development expenses by TL276,298 (2008: TL192,010) (Note 29).

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 18 - PROPERTY, PLANT AND EQUIPMENT (Continued)

Movements in revaluation reserve related to land, land improvements, buildings, machinery and equipment in 2009 and 2008 were as follows:

	2009	2008
1 January	85,883,408	80,225,122
Depreciation transfer upon revaluation reserve	(3,227,102)	(2,621,759)
Deferred income tax on depreciation transfer	645,420	524,352
Disposal from revaluation reserve due to sales of property, plant and equipment and investment property	(2,117,754)	(96,018)
Deferred income tax calculated on disposal from property, plant and equipment and investment property	155,802	19,204
Increase in revaluation reserve arising from revaluation of land, land improvements and buildings	-	4,373,332
Decrease in revaluation reserve arising from revaluation of land, land improvements and buildings	-	(665,070)
Increase in revaluation reserve arising from revaluation of machinery, plant and equipment	-	5,884,202
Deferred income tax calculated on revaluation reserve	-	(1,759,957)
31 December	81,339,774	85,883,408

The carrying amounts of each class of property, plant and equipment that would have been recognised if the assets have been carried under the cost model at 31 December 2009 and 2008 are as follows:

	Land	Land improvements and buildings	Machinery and equipment
31 December 2009:			
Cost	9,551,770	37,585,603	179,338,919
Less: Accumulated amortisation	-	(12,061,505)	(105,130,074)
Net book value	9,551,770	25,524,098	74,208,845
31 December 2008:			
Cost	15,536,796	38,736,022	174,966,828
Less: Accumulated amortisation	-	(11,775,080)	(99,770,551)
Net book value	15,536,796	26,960,942	75,196,277

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NOTE 19 - INTANGIBLE ASSETS

Movements of intangible assets for the years ended 31 December 2009 and 2008 were as follows:

	1 January 2009 Opening	Additions	Impairment (Note 31.b)	31 December 2009 Closing
Cost:				
Rights:	9,547,981	69,711	(348,677)	9,269,015
Less: Accumulated amortisation	(8,303,590)	(628,229)	-	(8,931,819)
Net book value	1,244,391			337,196
	1 January 2008 Opening	Additions	Impairment (Note 31.b)	31 December 2008 Closing
Cost:				
Rights:	10,196,912	4,922	(653,853)	9,547,981
Less: Accumulated amortisation	(7,221,784)	(1,081,806)	-	(8,303,590)
Net book value	2,975,128			1,244,391

NOTE 20 - GOODWILL

None (2008: None).

NOTE 21 - GOVERNMENT GRANTS

In accordance with bulletin of Ministry of Agriculture and Rural Affairs, numbered 2009/40, regarding the utilisation of milk powder, the Company was provided TL909,000 government incentive, based on the production of milk powder. The relevant incentive amount was reflected to the statement of comprehensive income by netting off against the cost of sales (2008: None).

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 22 - PROVISIONS, CONTINGENT ASSETS AND CONTINGENT LIABILITIES

	31 December 2009	31 December 2008
a) Short-term provisions:		
Management bonus accruals	1,325,000	1,350,000
Provision for litigations	127,394	127,394
Provision for seniority incentive bonus	60,678	60,678
Other	67,172	272,259
	1,580,244	1,810,331
b) Long-term provisions:		
Provision for seniority incentive bonus	183,185	145,300
c) Guarantees given		
Bails	605,508,327	670,070,400
Letters of guarantee	4,069,440	7,775,472
Guarantee notes	2,000,000	2,000,000
Mortgages	-	27,371,002
	611,577,767	707,216,874

As of 31 December 2009, guarantees given are mainly related with joint guarantees provided by the Company along with Yaşar Holding A.Ş., Çamlı Yem Besicilik Sanayi ve Ticaret A.Ş., Dyo Boya Fabrikaları Sanayi ve Ticaret A.Ş., Viking Kağıt ve Selüloz A.Ş., Pınar Su Sanayi ve Ticaret A.Ş., Pınar Entegre Et ve Un Sanayi A.Ş. and Yaşar Birleşik Pazarlama Dağıtım Turizm ve Ticaret A.Ş. for repayment of borrowings obtained by Yaşar Group Companies from international capital markets amounting to EUR280,289 thousands (equivalent of TL605,508,327) (2008: EUR313 million, equivalent of TL670,070,400).

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 22 - PROVISIONS, CONTINGENT ASSETS AND CONTINGENT LIABILITIES (Continued)

Collaterals, pledges and mortgages ("CPM") positions of the Company as of 31 December 2009 and 2008 are summarized as follows;

	31 December 2009	31 December 2008
CPM provided by the Company:		
A. Total amount of CPM given for the Company's own legal personality	6,069,440	37,146,474
B. Total amount of CPM given on behalf of fully consolidated companies	-	-
C. Total amount of CPM given for continuation of its economic activities on behalf of third parties	-	-
D. Total amount of other CPM	629,796,285	690,738,709
i. Total amount of CPM given on behalf of the majority shareholder	391,638,627	441,004,800
ii. Total amount of CPM given to on behalf of other group companies which are not in scope of B and C.	238,157,658	249,733,909
iii. Total amount of CPM given on behalf of third parties which are not in scope of C.	-	-
	635,865,725	727,885,183
The ratio of total amount of other CPM to Equity	179.84%	245.02%
d) Guarantees received:		
Bails	12,961,800	12,844,800
Guarantee cheques	835,291	1,085,802
Letters of guarantee	698,539	2,616,965
Guarantee notes	488,705	432,723
	14,984,335	16,980,290

As of 31 December 2009 and 2008, bails received are related with joint guarantees provided to the Company by Yaşar Holding A.Ş., Çamlı Yem Besicilik Sanayi ve Ticaret A.Ş., Dyo Boya Fabrikaları Sanayi ve Ticaret A.Ş., Viking Kağıt ve Selüloz A.Ş., Pınar Su Sanayi ve Ticaret A.Ş., Pınar Entegre Et ve Un Sanayi A.Ş. and Yaşar Birleşik Pazarlama Dağıtım Turizm ve Ticaret A.Ş. for repayment of borrowings obtained by the Company from international capital markets amounting to EUR6,000,000.

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NOTE 22 - PROVISIONS, CONTINGENT ASSETS AND CONTINGENT LIABILITIES (Continued)

As of 31 December 2009, foreign currency denominated guarantees were as follows:

	31 December 2009	31 December 2008
Guarantees given	EUR	280,289,000
Guarantees received	EUR	6,210,065
	USD	105,717

As of 31 December 2008, foreign currency denominated guarantees and mortgages were as follows:

Guarantees given	EUR	313,000,000
Mortgages given	USD	7,500,000
	EUR	7,487,272
Guarantees received	EUR	6,480,296
	USD	155,523

e) Contingent liabilities:

As a result of negotiations with the Bornova Municipality Housing Department, it was identified that the plots in Pınarbaşı, Izmir, the site of the Company's land, buildings and land improvements, are located within the an urban workspace zone. As of 31 December 2009, the fair value of the aforementioned properties located on the plots amounts to TL59,480,883. If the building development scheme comes into force, Bornova Municipality may reduce the legal area on the title deeds of those properties. In consideration of the time consuming process, it is not possible to make a reliable estimate of any possible reduction over those plots. The Company management assumes that the impact of such reduction will be immaterial to the financial statements.

NOTE 23 -COMMITMENTS

a) Purchase commitments:

As of 31 December 2009, the Company has purchase commitments of 1,532 tons of concentrated fruit juice equivalent of TL3,668,585; 770 tons of tomato sauce equivalent of TL1,258,374 and packaging materials amounting to EUR6,905,711 equivalent of TL14,918,407 (2008: 570 tons of concentrated fruit juice equivalent of TL1,801,695, 413 tons of tomato sauce equivalent of TL1,017,168 and cleaning material amounting to TL128,746).

b) Other commitments:

As a result of the agreement undersigned by the Company one of its suppliers, the Company has guaranteed the redemption of payable amounting to TL24,287,958 as of 31 December 2009 (2008: TL20,668,309).

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 24 - PROVISION FOR EMPLOYMENT TERMINATION BENEFITS

	31 December 2009	31 December 2008
Provision for employment termination benefits	4,318,025	3,799,007
	4,318,025	3,799,007

Under the Turkish Labour Law, the Company is required to pay termination benefits to each employee who has completed one year of service and whose employment is terminated without due cause, or who is called up for military service, dies or retires after completing 25 years of service (20 years for women) and reaches the retirement age (58 for women and 60 for men).

The amount payable consists of one month's salary limited to a maximum of TL2,365.16 for each year of service as of 31 December 2008 (2008: TL2,173,18). The liability is not funded, as there is no funding requirement. The provision has been calculated by estimating the present value of the future probable obligation of the Company arising from the retirement of the employees with certain actuarial assumptions.

The principal assumption is that the maximum liability for each year of service will increase in line with inflation. Thus, the discount rate applied represents the expected real rate after adjusting for the anticipated effects of future inflation. The maximum amount of TL2,427.04 which is effective from 1 January 2010 (1 January 2009: TL2,260,05) has been taken into consideration in calculating the provision for employment termination benefits of the Company which is calculated once in every six months.

The following actuarial assumptions were used in the calculation of the total liability:

Discount rate (%)	5.92	6.26
Probability of retirement (%)	96.73	96.47

Movements of the provision for employment termination benefits during the years are as follows:

	2009	2008
1 January	3,799,007	3,201,538
Interest costs	224,902	200,416
Actuarial losses	299,163	428,700
Paid during the year	(829,017)	(929,785)
Annual charge during the year	823,970	898,138
31 December	4,318,025	3,799,007

The total of interest costs, actuarial losses and annual charge for the year amounting to TL1,348,035 (2008: TL1,527,254) was included in general administrative expenses (Note 29.c).

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NOTE 25 - PENSION PLANS

None (2008: None).

NOTE 26 - OTHER ASSETS AND LIABILITIES

	31 December 2009	31 December 2008
a) Other current assets:		
Value Added Tax receivable	2,066,205	663,666
Prepaid expenses	1,145,094	527,793
Order advances given	20,731	1,542,018
Other	21,063	116,817
	3,253,093	2,850,294
b) Other non-current assets:		
Advances given for property, plant and equipment	114,050	295,553
	114,050	295,553
c) Other current liabilities:		
Withholding taxes and funds payable	972,542	981,045
Payable to personnel	636,792	1,128,547
Overdue taxes and funds payable (*)	-	2,126,223
Other	38,004	119,767
	1,647,338	4,355,582

(*) Unpaid various taxes amounting to TL2,126,223 including overdue interest charges amounting to TL61,588 as of 31 December 2008, were fully paid in 2009 with the additional accrued overdue interest charge related to 2009 amounting to TL376,881 (Note 31.b).

NOTE 27 - EQUITY

The Company adopted the registered share capital system available to companies registered to the CMB and set a limit on its registered share capital representing registered type shares with a nominal value of TL1. The Company's historical authorised registered share capital at 31 December 2009 and 2008 is as follows:

	31 December 2009	31 December 2008
Registered share capital (historical values)	80,000,000	80,000,000
Share capital with a nominal value	44,951,051	44,951,051

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 27 - EQUITY (Continued)

The compositions of the Company's share capital at 31 December 2009 and 2008 were as follows:

	31 December 2009		31 December 2008	
	Share (%)	TL	Share (%)	TL
Yaşar Holding (A,B,C)	61.19	27,503,258	61.19	27,503,258
Public quotation (C)	37.95	17,060,367	37.95	17,060,367
Other	0.86	387,426	0.86	387,426
Share capital	100	44,951,051	100	44,951,051
Adjustment to share capital		16,513,550		16,513,550
Total paid-in capital		61,464,601		61,464,601

Adjustment to share capital amounting to TL16,513,550 (2008: TL16,513,550) represents the remaining amount after net-off the accumulated losses of 2003 from the difference between restated (inflation adjusted) share capital and historical cost of share capital (before inflation adjustment).

As of 31 December 2009, there are 44,951,051 (2008: 44,951,051) units of shares with a face value of TL1 each.

The Company's capital is composed of 1,728 units of A type shares and 1,260 units of B type shares and 44,948,063 units of C type shares, and the C type shares are traded on the ISE. Based on the Company's Articles of Association, the Board of Directors comprises five to nine members elected by the General Assembly from among the Company's shareholders or from outside the Company personnel, in accordance with the provisions of the Turkish Commercial Code. In the event the Board of Directors comprises of five members, three are elected from among candidates nominated by shareholders bearing A type shares, one from those nominated by shareholders bearing B type shares and one from those nominated by shareholders bearing C type shares. In the event the Board of Directors comprises of seven members, four are elected from among candidates nominated by shareholders bearing A type shares, two from those nominated by shareholders bearing B type shares, and one from those nominated by shareholders bearing C type shares. In the event the Board of Directors comprises of nine members, five are elected from among the candidates nominated by shareholders bearing A type shares, two from those nominated by shareholders bearing B type shares, and two from those nominated by shareholders bearing C type shares. Moreover, the chairman of the board and the executive director are selected among shareholders of A type shares.

Board of Directors has authority to classify new shares as registered or bearer separately in accordance with the CMB regulations. Companies can increase their share capital by way of bonus issue to existing shareholders in proportion of their shareholding rates.

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 27 - EQUITY (Continued)

Retained earnings, as per the statutory financial statements, are available for distribution, subject to the legal reserve requirement referred to below:

The legal reserves consist of first and second reserves, appropriated in accordance with the Turkish Commercial Code ("TCC"). The TCC stipulates that the first legal reserve is appropriated out of statutory profits at the rate of 5% per annum, until the total reserve reaches 20% of the Company's paid-in capital. The second legal reserve is appropriated at the rate of 10% per annum of all cash distributions in excess of 5% of the paid-in capital. On the other hand, in case of the distribution of the total net distributable profit as dividend, limited only for such case, the second legal reserve is appropriated at the rate of 9% per annum of net distributable profit in excess of 5% of the paid-in capital. Under the TCC, the legal reserves can be used only to offset losses and are not available for any other usage unless they exceed 50% of paid-in share capital.

According to Turkish Corporate Income Tax Law numbered 5520, effective from 21 June 2006, a 75% portion of the gains derived from the sale of preferential rights, usufruct shares and founding shares from investment equity and real property, which has remained in assets for more than two full years are exempt from corporate tax. To be entitled to the exemption, the relevant gain is required to be held in a fund account in the liabilities and it must not be withdrawn from the entity for a period of five years. The sales consideration has to be collected up until the end of the second calendar year following the year the sale was realised. In this respect, TL475,535 which was 75% of gain from sale of investment property amounted to TL634,047 recognised as a special fund in the statutory financial statements prepared in accordance with the Tax Procedure Law; was not subject to the profit distribution since such special fund will be transfer to share capital within next five years.

The aforementioned amounts accounted for under "Restricted Reserves" in accordance with CMB Financial Reporting Standards. At 31 December 2008, the restricted reserves of the Company amount to TL17,020,753 (2008: TL13,981,411). The extraordinary funds as unrestricted reserves of the Company, amounting to TL38,001,934 (2008: TL8,883,311), is classified in the retained earnings.

In accordance with the Communiqué No: XI-29 and related announcements of CMB "Share capital", "Restricted Reserves" and "Share Premium" shall be carried at their statutory amounts. The valuation differences (like inflation adjustments) shall be classified as follows:

-the difference arising from the "Paid-in Capital" and not been transferred to capital yet, shall be classified under the "Adjustment to Share Capital";

-the difference due to the inflation adjustment of "Restricted Reserves" and "Share Premium" and the amount has not been utilised in dividend distribution or capital increase yet, shall be classified under "Retained earnings". Other equity items shall be carried at the amounts in accordance with the CMB Financial Reporting Standards.

Capital adjustment differences have no other use other than being transferred to share capital.

Quoted companies are subject to dividend requirements regulated by the CMB as follows:

Based on the CMB Decree No. 02/51, dated 27 January 2010, there is no mandatory minimum profit distribution requirement for the quoted entities at the stock exchange for profits arising from operations in 2009. Regarding the dividend distribution for the current and following years, the entities are to distribute their profits for the current and following years under the scope of CMB Communiqué IV, No: 27, their articles of association and their previously publicly declared profit distribution policies. On the other hand, according to the Company's Article of Association, the followings could be applied for additional allocation of retained earnings;

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NOTE 27 - EQUITY (Continued)

- Based on the approval of the General Assembly, up to 3% of retained earnings after dividend distribution could be allocated to plant investments designated in accordance with article of 468 in TCC,

- Up to 5% of retained earnings after dividend distribution could be allocated to the Board of Directors as necessary,

- Up to 5% of retained earnings after dividend distribution could be allocated to donations, bonuses etc.

Based on the decision of General Assembly meeting on 13 May 2009, the Company has distributed 20% of the distributable net profit for the year ended 31 December 2008 amounting to TL6,712,729 as dividend.

Composition of the equity items subject to the profit distribution as per statutory financial statements of the Company is as follows:

	31 December 2009	31 December 2008
Extraordinary reserves	55,900,652	26,782,029
Retained earnings	5,456,411	5,943,811
Profit for the year	58,334,894	39,695,776
	119,691,957	72,421,616

NOTE 28 - SALES AND COST OF SALES

	1 January - 31 December 2009	1 January - 31 December 2008
Domestic sales	565,036,972	576,713,623
Export sales	46,088,437	35,339,012
Merchandise goods sales	16,028,986	21,989,727
Other sales	205,374	82,722
Gross Sales	627,359,769	634,125,084
Less: Discounts	(137,209,915)	(137,235,716)
Returns	(9,197,757)	(14,095,723)
Net sales	480,952,097	482,793,645
Cost of sales	(374,268,811)	(393,246,746)
Gross profit	106,683,286	89,546,899

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NOTE 29 - RESEARCH AND DEVELOPMENT EXPENSES, MARKETING, SELLING AND DISTRIBUTION EXPENSES, GENERAL ADMINISTRATIVE EXPENSES

	1 January - 31 December 2009	1 January - 31 December 2008
a) Research and development expenses:		
Staff cost	1,664,338	1,689,834
Material usage	740,015	957,174
Outsourced services	713,235	779,846
Depreciation and amortisation (Notes 18 and 19)	276,298	192,010
Consultancy charges	32,261	41,561
Other	361,111	606,934
	3,787,258	4,267,359
b) Marketing, selling and distribution expenses:		
Advertisement	13,760,491	13,478,984
Transportation	3,721,584	3,876,488
Outsourced services	2,310,673	2,692,380
Depreciation and amortisation (Notes 18 and 19)	2,106,347	2,465,688
Staff cost	2,091,007	2,118,448
Other	2,557,062	2,253,457
	26,547,164	26,885,445
c) General administrative expenses:		
Consultancy charges	6,566,561	4,797,084
Staff cost	5,814,599	5,798,252
Employment termination benefits (Note 24)	1,348,035	1,527,254
Management bonus	1,325,000	2,800,000
Depreciation and amortisation (Notes 18 and 19)	1,076,944	1,325,522
Outsourced services	797,055	938,252
Taxes (Corporate tax excluded)	405,305	470,356
Utilities	327,681	375,333
Representation and hosting	255,878	467,706
Communication	236,230	355,040
Other	1,860,083	1,885,467
	20,013,371	20,740,266
Total operating expenses	50,347,793	51,893,070

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NOTE 30 - EXPENSES BY NATURE

	1 January - 31 December 2009	1 January - 31 December 2008
Direct material costs	333,977,105	351,821,800
Staff cost	25,398,284	29,305,376
Utilities	14,290,733	14,703,287
Advertisement	13,760,491	13,478,984
Depreciation and amortisation (Notes 18 and 19)	13,390,204	12,339,717
Consultancy charges	6,752,461	4,838,645
Repair and maintenance	6,312,118	7,228,191
Outsourced services	3,972,450	4,524,542
Employment termination benefits (Note 24)	1,348,035	1,527,254
Rent	613,096	1,159,495
Taxes, dues and fees	449,030	470,356
Insurance	168,029	120,726
Other	4,184,568	3,621,443
	424,616,604	445,139,816

NOTE 31 - OTHER OPERATING INCOME/EXPENSES

	1 January - 31 December 2009	1 January - 31 December 2008
a) Other operating income:		
Gain on termination of supplier contract (*)	1,888,103	-
Rent income	1,321,529	1,264,185
Dividend income (Note 37.ii.d)	1,121,806	3,014,003
Income from sales of property, plant and equipment	342,788	26,508
Income from sales of scrap	227,581	673,624
Reversal of bad debt expense (Notes 10 and 37.i.a)	162,537	39,712
Reversal of impairment on property, plant and equipment (Note 18)	-	1,364,796
Other	212,902	344,841
	5,277,246	6,727,669

(*) Based on the minute of Board of Director dated 29 April 2009, the Company cancelled a license agreement undersigned with a supplier in prior years, and the supplier wrote off its respective long and short term receivables from the Company amounting to TL1,393,334 (equivalent of EUR645,000) and TL494,709 (equivalent of EUR229,000). As a result of the cancellation, the Company derecognised total liability of TL1,888,103 by recognising other income in the statement of comprehensive income.

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NOTE 31 - OTHER OPERATING INCOME/EXPENSES (Continued)

	1 January - 31 December 2009	1 January - 31 December 2008
b) Other operating expense:		
Loss on sales of investment property (Note17)	(1,690,000)	-
Donations	(1,065,937)	-
Tax penalties (Note 26.c)	(376,881)	(61,588)
Impairment on intangible assets (Note 19)	(348,677)	(653,853)
Loss from sales of property, plant and equipment	-	(1,463,473)
Bad debt expense (Note 10.a)	-	(516,174)
Impairment on available-for-sale investments (Note 7)	-	(215,954)
Other	(502,851)	(669,953)
	(3,984,346)	(3,580,995)

In 2009, donations amounting to TL908,650 were given related parties (Note 37.ii.l).

NOTE 32 - FINANCE INCOME

	1 January - 31 December 2009	1 January - 31 December 2008
Interest income	7,500,923	4,856,384
Bail income from related parties (Note 37.ii.c)	1,420,584	1,321,525
Interest income on term sales	176,154	901,530
Foreign exchange gain	121,255	3,331,025
Foreign exchange gain from swap transaction	117,000	2,583,600
	9,335,916	12,994,064

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NOTE 33 - FINANCE EXPENSES

	1 January - 31 December 2009	1 January - 31 December 2008
Interest expense	(2,188,113)	(4,852,033)
Interest expense from swap transaction	(1,324,874)	(1,808,427)
Foreign exchange loss	(631,106)	(11,237,622)
Bail expenses (Note 37.ii.)	(29,545)	(87,723)
Other	(477,722)	(1,446,625)
	(4,651,360)	(19,432,430)

NOTE 34 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS

None (2008: None).

NOTE 35 - TAX ASSETS AND TAX LIABILITIES

As of 31 December 2009 and 2008, prepaid income taxes and corporation taxes currently payable are as follows:

	31 December 2009	31 December 2008
Corporation taxes currently payable	13,549,338	8,403,977
Less: Prepaid corporate tax	(11,172,132)	(6,509,910)
Current income tax liabilities	2,377,206	1,894,067

Corporation tax is payable at a rate of 20% for 2009 (2008: 20%) on the total income of the Company after adjusting for certain disallowable expenses, exempt income (exemption for participation in subsidiaries, exemption for investment incentive allowance etc.) and allowances (e.g. research and development allowance). No further tax is payable unless the profit is distributed (except for withholding tax at the rate of 19.8% (2008: 19.8%), calculated on an exemption amount if an investment allowance is granted in the scope of Income Tax Law temporary article 61).

Dividends paid to non-resident corporations, which have a place of business in Turkey, or resident corporations are not subject to withholding tax. Otherwise, dividends paid are subject to withholding tax at the rate of 15% (2008: 15%). An increase in capital via issuing bonus shares is not considered as a profit distribution and thus does not incur withholding tax.

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NOTE 35 - TAX ASSETS AND TAX LIABILITIES (Continued)

Corporations are required to pay advance corporation tax quarterly at the rate of 20% (2008: 20%) on their corporate income. Advance tax is declared by 14th and payable by the 17th (2008: 17th) of the second month following each calendar quarter end. Advance tax paid by corporations is credited against the annual corporation tax liability. If, despite offsetting, there remains an amount for advance tax amount paid, it may be refunded or offset against other liabilities to the government.

In Turkey, there is no procedure for a final and definitive agreement on tax assessments. Companies file their tax returns within the 25th of the fourth month following the close of the financial year to which they relate.

Tax returns are open for 5 years from the beginning of the year that follows the date of filing, during when the tax authorities have the right to examine tax returns and the related accounting records on which they are based, and may issue re-assessments based on their findings. Under the Turkish taxation system, tax losses can be carried forward to offset against future taxable income for up to 5 years. However, tax losses cannot be carried back to offset profits from previous periods.

In Corporate Tax Law, there are many exemptions for corporations, Those related to the Company are explained below:

Dividend income from shares in the capital of another corporation subject to resident taxpaying (except dividends from investment funds participation certificates and investment trusts shares) is exempt from corporate tax.

According to Turkish Corporate Income Tax Law numbered 5520, effective from 21 June 2006, a 75% portion of the gains derived from the sale of preferential rights, usufruct shares and founding shares from investment equity and real property, which has remained in assets for more than two full years are exempt from corporate tax. To be entitled to the exemption, the relevant gain is required to be held in a fund account in the liabilities and it must not be withdrawn from the entity for a period of five years. The sales consideration has to be collected up until the end of the second calendar year following the year the sale was realised.

75% of the profits from sale of preferential right certificates and share premiums generated from sale of shares at a price exceeding face values of those shares during incorporations or capital increases of joint stock companies are exempt from corporate tax.

Accordingly, the aforementioned gains/(losses) which have been included in trade profit/(loss) have been taken into consideration in calculation of Company's corporate tax..

Apart from the exemptions mentioned in the preceding paragraphs, the deductions granted in 8th article of Corporate Tax Law, and 40th article of the Income Tax Law, together with other deductions mentioned in 10th article of Corporate Tax Law, have been taken into consideration in calculation of the Company's corporate tax.

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NOTE 35 - TAX ASSETS AND TAX LIABILITIES (Continued)

Transfer Pricing

Corporations should set the prices in accordance with the arm's length principle while entering into transactions regarding the sale or purchase of goods and services with related parties. Under the arm's length principle within the new legislation related parties must set the transfer prices for purchase and sale of goods and services as if they would have been agreed between third parties. Depending on the circumstances, a choice of accepted methods in aforementioned law of arm's length transaction has to be made by corporations for transactions with related parties. Corporations should keep the documentary evidence within the company representing how arm's length price has been determined and the methodology that has been chosen by use of any fiscal records and calculations in case of any request by tax authorities. Besides, corporations must report transactions with related parties in a fiscal period.

If a taxpayer enters into transactions regarding the sale or purchase of goods and services with related parties, where the prices are not set in accordance with the arm's length principle, then related profits are considered to be distributed in a disguised manner through transfer pricing. The profit distributed in a disguised manner through transfer pricing completely or partially, will be assessed as distributed profit share or transferred amount to headquarter for limited taxpayers. After the distributed profit share is considered as net profit share and complemented to gross amount, deemed profit will be subject to corporate tax. Previous taxation processes will be revised accordingly by taxpayer who distributes disguised profit. In order to make adjustments in this respect, the taxes assessed in the name of the company distributing dividends in a disguised manner must be finalised and paid.

In order to make adjustments in this respect, the taxes assessed in the name of the company distributing dividends in a disguised manner must be finalised and paid.

Taxation on income in the statement of comprehensive income for the years ended 31 December 2009 and 2008 are as follows:

	1 January - 31 December 2009	1 January - 31 December 2008
Current corporation tax expense	(13,549,338)	(8,403,977)
Deferred tax income	216,146	1,805,933
Taxes on income	(13,333,192)	(6,598,044)

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 35 - TAX ASSETS AND TAX LIABILITIES (Continued)

The reconciliations of the taxation on income for are as follows:

	1 January - 31 December 2009	1 January - 31 December 2008
Profit before tax	71,154,811	40,783,462
Tax calculated at tax rates applicable to the profit	(14,230,962)	(8,156,692)
Non-deductible expenses	(769,584)	(144,109)
Tax effect upon the results of investment-in-associates	1,768,372	1,284,265
Income not subject to tax	177,887	61,356
Other	(278,905)	357,136
Taxation on income	(13,333,192)	(6,598,044)

Deferred income taxes

The Company recognises deferred income tax assets and liabilities based upon temporary differences arising between financial statements as reported in accordance with the CMB Financial Reporting Standards and its tax purpose financial statements.

Deferred income taxes are calculated on temporary differences that are expected to be realised or settled based on the taxable income in future periods under the liability method using a principal tax rate of 20% (2008: 20%).

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 35 - TAX ASSETS AND TAX LIABILITIES (Continued)

The breakdown of cumulative temporary differences and the resulting deferred income tax assets/(liabilities) provided at 31 December 2009 and 2008 using the enacted tax rates at the balance sheet dates are as follows:

	31 December 2009		31 December 2008	
	Cumulative temporary differences	Deferred income tax assets/ (liabilities)	Cumulative temporary differences	Deferred income tax assets/ (liabilities)
Depreciation difference calculated on the economic useful lives	31,582,493	(6,316,499)	26,508,437	(5,301,687)
Revaluation of buildings	31,513,195	(6,302,639)	33,476,090	(6,695,218)
Restatement difference on property, plant and equipment	19,965,391	(3,993,078)	26,505,101	(5,301,020)
Revaluation of machinery and equipment	15,928,087	(3,185,617)	17,525,049	(3,505,010)
Revaluation of land	45,838,205	(2,291,910)	47,623,205	(2,381,160)
Fair value reserves of available-for-sale investments	17,051,817	(852,591)	1,421,960	(71,098)
Restatement difference on intangible assets	273,688	(54,738)	585,112	(117,022)
Provision for employment termination benefits	(4,318,025)	863,605	(3,799,007)	759,801
Impairment on intangible assets	(2,713,247)	542,649	(4,713,560)	942,712
Impairment on machinery and equipment	(2,218,303)	443,660	(2,343,601)	468,720
Management bonus accruals	(1,819,400)	363,880	(2,331,799)	466,360
Deferred income tax calculated on available-for-sale investments	(1,209,514)	242,021	(1,209,514)	242,021
Provision for doubtful receivables	(80,048)	16,010	(653,462)	130,692
Other	(606,115)	121,223	(2,616,160)	523,232
Deferred income tax assets		2,593,048		3,533,538
Deferred income tax liabilities		(22,997,072)		(23,372,215)
Deferred income tax liabilities-net		(20,404,024)		(19,838,677)

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 35 - TAX ASSETS AND TAX LIABILITIES (Continued)

Movements in net deferred income tax liabilities can be analysed as follows:

	2009	2008
1 January	(19,838,677)	(21,280,899)
Charged to fair value reserve of available-for-sale investments (Note 7.a)	(781,493)	852,690
Charged to revaluation reserve (*)	-	(1,216,401)
Credited to statement of comprehensive income	216,146	1,805,933
31 December	(20,404,024)	(19,838,677)

(*) The Company recognised the deferred income tax amounting to TL155,802 and TL645,420 as of 31 December 2009 (2008: TL19,204 and TL524,352 respectively) (Note 18) calculated from the disposal of property, plant and equipment and investment property, and the depreciation transfer respectively, in the statement of comprehensive income in 2009, which was recognised in the retained earnings in the financial statements, prepared before 1 January 2009. Prior year financial statements were not restated within the context of materiality.

NOTE 36 - EARNINGS PER SHARE

		1 January - 31 December 2009	1 January - 31 December 2008
Profit for the period	A	57,821,619	34,185,418
Weighted average number of shares (Note 27)	B	44,951,051	44,951,051
Earnings per share with a TL1 face value	A/B	1.2863	0.7605

There are no differences between basic and diluted earnings per share.

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES

Due from and due to related parties and the transactions with related parties as of and for the years ended 31 December 2009 and 2008 are as follows:

i) Balances with related parties:

	31 December 2009	31 December 2008
a) Trade receivables from related parties- current:		
YBP	49,100,405	42,398,458
Yataş	6,769,886	4,005,437
	55,870,291	46,403,895
Less: Unearned finance income	(254,826)	(505,438)
Provision for impairment	(80,048)	(147,162)
	55,535,417	45,751,295

As of 31 December 2009 and 2008, the effective weighted average interest rates applied to TL and USD denominated receivables are follow:

TL denominated trade receivables	6.85%	16.43%
USD denominated trade receivables	0.22%	1.12%

Trade receivables from related parties mature within two months (2008: two months).

The Company sells a substantial portion of its products to its related party and associate, YBP, which is the general distributor of the Company in Turkey. Export sales and distribution was performed by its related party, Yataş.

The aging of trade receivables from related parties as of 31 December 2009 and 2008, over which no provision for impairment is provided, are as follows:

Overdue	3,654,139	2,164,155
0-30 days	34,085,820	27,567,910
31-60 days	17,795,458	16,019,230
	55,535,417	45,751,295

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

The aging of overdue trade receivables from related parties as of 31 December 2009 and 2008 is as follows:

	31 December 2009	31 December 2008
0-3 months	3,164,674	1,828,690
3-6 months	435,426	335,465
6-9 months	54,039	-
	3,654,139	2,164,155

Movements in the provision for impairment of trade receivables from related parties can be analysed as follows:

	2009	2008
1 January	147,162	186,874
Collections (Note 31.a)	(67,114)	(39,712)
31 December	80,048	147,162

b) Non-trade receivables from related parties - current:

Yaşar Holding	63,154,722	22,332,754
DYO Boya Fab. A.Ş. ("DYO Boya")	479,405	149,238
Viking Kağıt ve Selüloz A.Ş. ("Viking")	49,186	122,648
Yaşar Bilgi İşlem ve Ticaret A.Ş. ("Yabim")	35,980	126,536
Yataş	34,388	408,763
Bornova Matbaa Mürekkepleri San. ve Tic. A.Ş. ("Bornova Matbaa Mürekkepleri")	-	487,254
DYO Matbaa Mürekkepleri San. ve Tic. A.Ş. ("DYO Matbaa")	-	458,793
Other	22,017	-
	63,775,698	24,085,986

Other receivables from Yaşar Holding amounting to TL3,500,000 (2008: TL12,945,188) consist of TL denominated loans and respective interest accruals obtained from various banks and financial institutions by the Company, and were transferred to Yaşar Holding with the same conditions. The effective weighted average interest rates applied to those TL denominated loans is 10.25% p.a. (2008: TL denominated loans and USD denominated loans are 21.42% p.a. and 7.88% p.a., respectively).

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

As of 31 December 2009, the Company has short-term receivables from Yaşar Holding amounting to TL59,654,722 (2008: TL9,387,566), which are non-trade and not consisting of loans transferred to related parties with the same conditions. The effective weighted average interest rate applied to those receivables is 0.83% per month (2008: 1.75% per month). For the companies subject to the regulations of the CMB, asset transactions between related parties should be fair if such transactions exceed 10% of total asset in accordance with the CMB Communique No: 41. The effective interest rate applied to such receivables is TR Libor +3% and updated as necessary considering the recent developments in respective market interest rates and risk ratings. The maturity of these non-trade receivables from Yaşar Holding is between three and twelve months (2008: between three and twelve months).

Other receivables of the Company from related parties consist of receivables related with overdue interest charges and bail commission charges for the borrowings obtained by Yaşar Group companies from international capital markets and various financial institutions with the guarantee of the Company.

The aging of other receivables from related parties for which no provision was accounted as of 31 December 2009 and 2008 are as follows;

	31 December 2009	31 December 2008
Overdue	535,433	-
1-3 months	85,543	1,753,232
3-12 months	63,154,722	22,332,754
	63,775,698	24,085,986

The agings of overdue other receivables from related parties as of 31 December 2009 and 2008 are as follows;

0-3 months	156,372	-
3-6 months	23,098	-
6-9 months	355,963	-
	535,433	-

c) Non-trade receivables from related parties - non-current:

Yaşar Holding	11,694,000	12,053,000
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The Company's long-term receivables from related parties consist of loans obtained from various banks, financial institutions and related parties by the Company, and were transferred to related parties with the same conditions. The effective weighted average interest rate of the loans is 15.81% p.a. (2008: 26.85% p.a.). The fair value of these long-term receivables is TL10,893,001 (2008: TL13,294,032) and interest rate used in the fair value calculation is 19.42% p.a. (2008: 24.48% p.a.).

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

Redemption schedule of non-current receivables from related parties is as follows:

	31 December 2009	31 December 2008
2013	11,694,000	12,053,000
d) Trade payables to related parties - current:		
Yadex Export-Import und Spedition GmbH ("Yadex")	4,617,688	7,135,413
Çamlı Yem	2,722,650	2,546,189
Yaşar Holding A.Ş.	2,227,828	1,106,663
Hdf FZ Co. ("HDF")	1,685,087	5,118,492
Desa Enerji	842,463	1,004,509
Other	948,374	1,228,457
	13,044,090	18,139,723
Less: Unincurred finance cost	(18,629)	(29,831)
	13,025,461	18,109,892

TL4,617,688 (2008: TL7,135,413) of due to related parties is the payable to Yadex arising from import transactions and promotion charges respectively, conducted by these companies on behalf of the Company. Trade payables to Çamlı Yem mainly consist of trade payable due to purchase of cattle feed that are sold to raw milk suppliers.

As of 31 December 2009 and 2008, the effective weighted average annual interest rates for short-term TL, USD and EUR denominated trade payables are as follows:

TL trade payables	6.91%	16.37%
EUR trade payables	0.52%	2.67%
USD trade payables	0.24%	1.08%

Trade payables to related parties mature within 2 months (2008: 2 months).

As of 31 December 2009 and 2008, foreign currency details of trade payables to related parties are as follows:

31 December 2009	Original currency	TL equivalent
USD denominated trade payables to related parties	2,728,126	4,107,739
EUR denominated trade payables to related parties	1,192,495	2,576,147

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

31 December 2008	Original currency	TL equivalent
USD denominated trade payables to related parties	4,226,345	6,391,502
EUR denominated trade payables to related parties	2,758,783	5,906,003
	31 December 2009	31 December 2008
e) Non-trade payables to related parties - current:		
Payable to shareholders	141,733	142,931
Yaşar University	5,664	4,248
Çamlı Yem	-	696,042
Other	52,177	40,878
	199,574	884,099

Non-trade payables to related parties consist of dividend payables. As of 31 December 2008, non-trade payables to related parties includes the interest accruals of bank loans obtained by Çamlı Yem from a financial institution and transferred to the Company with the same conditions.

f) Non-trade payables to related parties - non-current:

YBP	-	359,000
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As of 31 December 2008, non-trade and non-current payables to related parties was comprised of the principals of bank borrowings obtained by Çamlı Yem from a financial institution and transferred to the Company with the same conditions, amounting to TL359,000.

ii) Transactions with related parties:

	1 January - 31 December 2009	1 January - 31 December 2008
a) Product sales:		
YBP	413,839,205	420,845,931
Yataş	46,088,437	35,339,012
Pınar Et	994,188	385,278
Other	297,271	753,346
	461,219,101	457,323,567

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

Majority of the Company's sales in the domestic market are made to its associate, YBP, and its exports are made to Yataş, which are both Yaşar Group Companies.

	1 January - 31 December 2009	1 January - 31 December 2008
b) Service sales:		
Çamlı Yem	868,945	364,717
Pınar Et	100,235	276,549
YBP	44,568	318,674
Pınar Su	44,283	20,605
Pınar Anadolu	1,730	111,855
Other	149,170	69,722
	1,208,931	1,162,122
c) Finance income:		
Yaşar Holding A.Ş.	4,885,183	1,616,514
DYO Boya	434,216	324,573
YBP	333,848	67,554
Viking	108,599	-
Çamlı Yem	74,514	67,554
Yataş	13,521	98,484
Yabim	2,953	22,999
DYO Matbaa	-	211,640
Other	60,264	103,939
	5,913,098	2,513,257

The finance income mainly includes overdue interest charges for both trade and non-trade receivables and recharges of interest expense of the borrowings obtained from various banks and financial institution by the Company and transferred to the related parties (Notes 37.i.a and 37.i.b). Furthermore, the finance income also includes bail commission charges amounting to TL1,420,584 (2008: TL1,321,525) (Note 32), for the borrowings obtained by the related parties from international capital markets and various financial institutions with the guarantee of the Company as further explained in Note 22 to the financial statements. The bail commission and financing rates used in the associated intercompany charges is 0.75% p.a. per each(2008: 0.75% p.a. per each).

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

	1 January - 31 December 2009	1 January - 31 December 2008
d) Dividends received:		
YBP	4,317,063	3,939,850
Pınar Et	778,510	2,289,736
Pınar Anadolu	442,694	599,392
Çamlı Yem	240,790	196,856
Pınar Su	100,881	527,411
Bintur	1,625	-
	5,881,563	7,553,245
e) Other incomes from related parties:		
YBP	718,813	681,837
Çamlı Yem	589,059	540,244
Other	49,278	37,369
	1,357,150	1,259,450
Other income from YBP and Çamlı Yem are related to the rental income from cars and buildings, respectively,		
f) Product purchases:		
Çamlı Yem	15,698,283	21,999,568
Yadex	9,577,865	12,824,956
Desa Enerji	8,175,572	8,821,392
Hedef Ziraat Ticaret A.Ş.	1,449,622	1,288,282
Pınar Anadolu	121,989	231,745
Other	113,927	436,936
	35,137,258	45,602,879

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NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

The Company imports raw materials through Yadex, purchases steam and electricity from Desa Enerji, and purchases seeds from Çamlı Yem to sell to its rare milk suppliers.

	1 January - 31 December 2009	1 January - 31 December 2008
g) Service purchases:		
Yaşar Holding A.Ş.	6,042,257	4,362,329
Hdf	3,629,193	4,003,059
Yataş	1,296,411	1,359,638
YBP	767,358	1,961,008
Bintur	189,700	187,269
Other	204,064	174,486
	12,128,983	12,047,789

Service purchases from YBP and HDF, which is Company's investments in associate and a Yaşar Group company respectively, are related to promotion and advertisement, whereas service purchases from Yaşar Holding are related to consultancy, revision and research and development services.

h) Purchases of property, plant and equipment:

Yataş	6,173	268,948
Other	3,046	20,200
	9,219	289,148

i) Sales of investment property:

Çamlı Yem (Note 17)	2,000,000	-
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j) Finance expense:

Çamlı Yem	375,373	122,829
Yaşar Holding A.Ş.	69,147	154,431
Yadex	-	100,027
Other	139,714	155,590
	584,234	532,877

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(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

The finance expense mainly consists of bail commission charges, which is related with the transferred loans and borrowings obtained by the Company from international capital markets and various financial institutions with the guarantee of Yaşar Group companies, as further explained in Note 22 to the financial statements and finance expenses with respect to such transferred loans and borrowings. The commission rates of bail and financing used in the associated intercompany charges is 0.75% p.a. per each (2008: 0.75% p.a. per each) (Note 33).

	1 January - 31 December 2009	1 January - 31 December 2008
k) Dividends paid:		
Yaşar Holding A.Ş.	4,107,519	18,977,248
Other	2,605,210	12,038,977
	6,712,729	31,016,225

l) Donations:

Yaşar Education Fund	558,650	-
Yaşar University	350,000	-
	908,650	-

m) Key management compensation:

Key management includes Chief Operations Officer, General Manager and members of Board of Directors. The compensation paid or payable to key management are shown below:

Salaries and other short term employee benefits	1,734,940	1,720,842
Bonus and profit-sharing	1,325,000	2,800,000
Post employment benefits	-	37,224
Termination benefits	-	158,068
Other long term benefits	19,384	24,520
	3,079,324	4,740,654

As of 31 December 2008, a provision amounting to TL1,350,000 was recognised for bonus and profit-sharing of key management with respect to the profit of 2008. However, as an outcome of the General Assembly on 13 May 2009, it was decided to pay management bonus with respect to the profit of 2008 amounting to TL1,325,000. As of 31 December 2009, based on the past experiences, the Company management accounted for a provision amounting to TL1,325,000 for distribution of the management bonus to the key management with respect to the profit of 2009 (Note 22.a).

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 37 - TRANSACTIONS AND BALANCES WITH RELATED PARTIES (Continued)

n) Guarantees given to related parties:

As of 31 December 2009, the Company jointly guarantees with Yaşar Holding A.Ş., Çamlı Yem Besicilik Sanayi ve Ticaret A.Ş., Dyo Boya Fabrikaları Sanayi ve Ticaret A.Ş., Viking Kağıt ve Selüloz A.Ş., Pınar Su Sanayi ve Ticaret A.Ş., Pınar Entegre Et ve Un Sanayi A.Ş. and Yaşar Birleşik Pazarlama Dağıtım Turizm ve Ticaret A.Ş. the repayment of loans obtained by Yaşar Group companies from international markets and financial institutions amounting to EUR280,289 thousands (equivalent of TL605,508,327) (2008: EUR313 million, equivalent of TL670,070,400) (Note 22.c).

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT

The Company's activities expose it to a variety of financial risks: market risk (including currency risk, cash flow, fair value interest rate risk), capital risk, credit risk and liquidity risk. The Company's overall risk management program focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the financial performance of the Company.

Risk management is carried out by the senior management and finance department of the Company under policies approved by Board of Directors. The Board of Directors provides principles for overall risk management as well as policies covering specific areas, such as foreign exchange risk, interest rate risk and capital risk and closely monitors financial and operational (especially arising from raw milk prices fluctuations) risks.

The financial risk management objectives of the Company are defined as follows:

- safeguarding the Company's core earnings stream from its major assets through the effective control and management of foreign exchange risk and interest rate risk;
- effective and efficient usage of credit facilities in both the short and long term through the adoption of reliable liquidity management planning and procedures;
- effective monitoring and minimizing risks sourced from counterparts.

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

a) Credit risk:

Ownership of financial assets involves the risk that counterparties may be unable to meet the terms of their agreements and in turn credit risk arises from cash and cash equivalents, deposits in banks and financial institutions, as well as credit exposures to customers and related parties. Majority of the Company's sales in the domestic market are made to its investments in associate, YBP, and its exports are made to Yataş, which are both Yaşar Group Companies. In line with past experiences and current conditions, trade receivables are monitored by the Company management and necessary provisions for impairment are recognised. The Company management believes credit risk is well managed and monitored effectively. The Company management believes that there is no risk for non-trade receivables from related parties since they are mainly comprised of receivables from shareholders (Note 37.i.b). The credit risk exposure in terms of financial instruments as of 31 December 2009 and 2008 were as follows:

	Receivables					
	Trade Receivables(1)		Other Receivables		Bank Deposits	Other
	Related Parties	Third Parties	Related Parties	Third Parties		
31 December 2009						
Maximum amount of credit risk exposed as of reporting date (A+B+C+D+E) (2)	55,535,417	14,702,274	75,469,698	2,392,523	3,289,524	-
- The part of maximum credit risk covered with guarantees	-	-	-	-	-	-
A. Net book value of financial assets not due or not impaired (3)	51,881,278	14,231,020	74,934,265	2,392,523	3,289,524	-
B. Net book value of financial assets whose conditions are renegotiated, otherwise will be classified as past due or impaired (3)	-	-	-	-	-	-
C. Net book value of assets past due but not impaired (4)	3,654,139	471,254	535,433	-	-	-
- The part covered by guarantees	-	-	-	-	-	-
D. Net book value of assets impaired	-	-	-	-	-	-
- Past due amount (gross book value)	80,048	458,181	-	-	-	-
- Impairment amount (-)	(80,048)	(458,181)	-	-	-	-
- Collateral held as security and guarantees received	-	-	-	-	-	-
- Due amount (gross book value)	-	-	-	-	-	-
- Impairment amount (-)	-	-	-	-	-	-
- Collateral held as security and guarantees received	-	-	-	-	-	-
E. Off-balance items exposed to credit risk	-	-	-	-	-	-

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

31 December 2008

	Receivables					
	Trade Receivables(1)		Other Receivables		Bank Deposits	Other
	Related Parties	Third Parties	Related Parties	Third Parties		
Maximum amount of credit risk exposed as of reporting date (A+B+C+D+E) (2)	45,751,295	10,663,558	36,138,986	257,988	5,256,636	-
- The part of maximum credit risk covered with guarantees	-	37,960	-	-	-	-
A. Net book value of financial assets not due or not impaired (3)	43,587,140	10,106,901	36,138,986	257,988	5,256,636	-
B. Net book value of financial assets whose conditions are renegotiated, otherwise will be classified as past due or impaired (3)	-	-	-	-	-	-
C. Net book value of assets past due but not impaired (4)	2,164,155	556,657	-	-	-	-
- The part covered by guarantees	-	37,960	-	-	-	-
D. Net book value of assets impaired	-	-	-	-	-	-
- Past due amount (gross book value)	147,162	553,604	-	-	-	-
- Impairment amount (-)	(147,162)	(553,604)	-	-	-	-
- Collateral held as security and guarantees received	-	-	-	-	-	-
- Due amount (gross book value)	-	-	-	-	-	-
- Impairment amount (-)	-	-	-	-	-	-
- Collateral held as security and guarantees receive	-	-	-	-	-	-
E. Off-balance items exposed to credit risk	-	-	-	-	-	-

(1)Trade receivables of the Company mainly consist of receivables resulting sales of milk and dairy products.

(2)Factors increasing credit reliability such as guarantees received are not taken into consideration while determination of aforementioned amounts.

(3) None.

(4) Aging of financial instruments past due but not impaired are as below:

31 December 2009

	Receivables		
	Related parties	Third parties	Total
Past due 1-30 days	1,322,742	471,254	1,793,996
Past due 1-3 months	1,998,304	-	1,998,304
Past due 3-12 months	868,526	-	868,526
Past due 1-5 years	-	-	-
The part of credit risk covered with guarantees	-	-	-
	4,189,572 (*)	471,254 (**)	4,660,826

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

31 December 2008	Receivables		Total
	Related parties	Third parties	
Past due 1-30 days	406,128	271,112	677,240
Past due 1-3 months	1,422,562	2,563	1,425,125
Past due 3-12 months	-	282,982	282,982
Past due 1-5 years	335,465	-	335,465
The part of credit risk covered with guarantees	-	(37,960)	(37,960)
	2,164,155	518,697	2,682,852

(*) A total amount of TL3,192,589 of the past due but not impaired receivables from related parties has been collected as of the approval date of the financial statements.

(**) All of the past due but not impaired receivables from third parties have been collected as of the approval date of the financial statements.

b) Liquidity risk:

Prudent liquidity risk management comprises maintaining sufficient cash, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions.

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

The ability to fund the existing and prospective debt requirements is managed by maintaining the availability of fund providers lines from high quality lenders. In order to maintain liquidity, the Company management closely monitors the timely collection of trade receivables, takes actions to minimise the effect of delay in collections and arranges cash and non-cash credit lines from financial institutions in case of a requirement.

31 December 2009

	Carrying Value	Total cash outflows per agreement (=I+II+III)	Less than 3 months (I)	3 - 12 months (II)	1 - 5 years (III)
Contractual maturity dates:					
Non-Derivative Financial Liabilities					
Financial liabilities	20,047,436	23,570,346	4,435,841	1,318,486	17,816,019
Trade payables	77,953,087	78,875,547	63,291,574	9,586,496	5,997,477
Other payables	249,603	249,603	249,603	-	-
	98,250,126	102,695,496	67,977,018	10,904,982	23,813,496

Derivative financial instruments

Financial (assets)/liabilities (Note 8)	(1,009,037)	3,469,472	236,679	568,079	2,664,714
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(*) The Company management does not foresee any difficulty in redemption of its non-derivative financial liabilities, considering the operating cash flows and current assets of the Company.

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

31 December 2008					
	Carrying Value	Total cash outflows per agreement (=I+II+III)	Less than 3 months (I)	3 - 12 months (II)	1 - 5 years (III)
Contractual maturity dates:					
Non-Derivative Financial Liabilities					
Financial liabilities	29,473,746	35,112,805	5,087,450	9,612,971	20,412,384
Trade payables	79,274,102	79,342,915	46,148,186	18,702,320	14,492,409
Other payables	1,293,022	1,293,022	1,293,022	-	-
	110,040,870	115,748,742	52,528,658	28,315,291	34,904,793
Derivative financial instruments					
Financial (assets)/liabilities (Note 8)	(691,035)	7,180,140	416,529	943,919	5,819,692

c) Market risk:

i) Foreign exchange risk

The Company is exposed to foreign exchange risks through the impact of rate changes on translation into TL of foreign currency denominated assets and liabilities. The Company minimizes the risk through balancing foreign currency denominated assets and liabilities. These risks are monitored by analyses of the foreign currency position. Current risks are discussed by the audit committee and the board of directors regularly and the foreign exchange rates relevant to the foreign currency position of the Company are monitored. When necessary derivative financial instruments (swap contracts) are used as a tool to hedge foreign exchange risk.

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NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

	Schedule for Foreign Currency Position							
	31 December 2009				31 December 2008			
	TL Equivalent	USD	EUR	Other (TL Equivalent)	TL Equivalent	USD	EUR	Other (TL Equivalent)
1. Trade Receivables	6,272,078	4,125,571	27,869	-	4,503,846	2,937,179	28,938	-
2a. Monetary Financial Assets (Cash, Bank accounts included)	11,395	1,628	4,140	-	1,840,503	1,154,333	44,285	-
2b. Non-monetary Financial Assets	-	-	-	-	-	-	-	-
3. Other	-	-	-	-	1,272,888	637,083	144,538	-
4. Current Assets (1+2+3)	6,283,473	4,127,199	32,009	-	7,617,237	4,728,595	217,761	-
5. Trade Receivables	-	-	-	-	-	-	-	-
6a. Monetary Financial Assets	-	-	-	-	-	-	-	-
6b. Non-monetary Financial Assets	-	-	-	-	-	-	-	-
7. Other	-	-	-	-	-	-	-	-
8. Non-Current Assets (5+6+7)	-	-	-	-	-	-	-	-
9. Total Assets (4+8)	6,283,473	4,127,199	32,009	-	7,617,237	4,728,595	217,761	-
10. Trade Payables	(17,561,027)	(3,789,504)	(5,487,743)	-	(16,728,825)	(4,356,767)	(4,730,500)	(13,032)
11. Financial Liabilities	(1,258,566)	-	(350,704)	(500,940)	(2,292,187)	(635,530)	(390,869)	(494,303)
12a. Monetary Other Liabilities	-	-	-	-	-	-	-	-
12b. Non-monetary Other Liabilities	-	-	-	-	-	-	-	-
13. Short-Term Liabilities (10+11+12)	(18,819,593)	(3,789,504)	(5,838,447)	(500,940)	(19,021,012)	(4,992,297)	(5,121,369)	(507,335)
14. Trade Payables	(5,602,039)	-	(2,593,176)	-	(9,567,586)	-	(4,469,164)	-
15. Financial Liabilities	(14,754,180)	-	(6,597,806)	(500,940)	(14,507,089)	(44)	(6,314,656)	(988,607)
16a. Monetary Other Liabilities	-	-	-	-	-	-	-	-
16b. Non-monetary Other Liabilities	-	-	-	-	-	-	-	-
17. Long-Term Liabilities (14+15+16)	(20,356,219)	-	(9,190,982)	(500,940)	(24,074,675)	(44)	(10,783,820)	(988,607)
18. Total Liabilities (13+17)	(39,175,812)	(3,789,504)	(15,029,429)	(1,001,880)	(43,095,687)	(4,992,341)	(15,905,189)	(1,495,942)
19. Net Asset/(Liability) Position of Off-Balance Sheet								
Derivative Instruments (19a-19b)	-	-	-	-	-	-	-	-
19a. Amount of Hedged Asset	-	-	-	-	-	-	-	-
19b. Amount of Hedged Liability	-	-	-	-	-	-	-	-
20. Net Foreign Currency Asset/ (Liability) Position (9-18+19)	(32,892,339)	337,695	(14,997,420)	(1,001,880)	(35,478,450)	(263,746)	(15,687,428)	(1,495,942)
21. Net Foreign Currency Asset/(Liability) Position of Monetary Items (IFRS 7.B23)								
(=1+2a+3+5+6a-10-11-12a-14-15-16a)	(32,892,339)	337,695	(14,997,420)	(1,001,880)	(35,478,450)	(263,746)	(15,687,428)	(1,495,942)
22. Total Fair Value of Financial Instruments Used for Foreign Currency Hedging	13,185,886	-	6,103,729	-	13,230,893	-	6,180,350	-
23. Export	46,088,437	29,713,000	-	-	35,339,012	28,025,000	-	-
24. Import	22,330,529	14,431,000	-	-	28,281,522	18,701,000	-	-

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

31 December 2009	Sensitivity Analysis for Foreign Currency Risk			
	Profit/Loss		Equity	
	Appreciation of foreign currency	Depreciation of foreign currency	Appreciation of foreign currency	Depreciation of foreign currency
Change of USD by 10% against TL				
1- Asset/Liability denominated in USD - net	50,847	(50,847)	-	-
2- The part hedged for USD risk (-)	-	-	-	-
3- USD Effect - net (1+2)	50,847	(50,847)	-	-
Change of EUR by 10% against TL				
4- Asset/Liability denominated in EUR - net	(3,239,893)	3,239,893	-	-
5- The part hedged for EUR risk (-)	1,318,589	(1,318,589)	-	-
6- EUR Effect - net (4+5)	(1,921,304)	1,921,304	-	-
Change of Other Currencies by average 10% against TL				
7- Assets/Liabilities denominated in other foreign currencies - net	(100,188)	100,188	-	-
8- The part hedged for other foreign currency risk (-)	-	-	-	-
9- Other Foreign Currency Effect - net (7+8)	(100,188)	100,188	-	-
TOTAL (3+6+9)	(1,970,645)	1,970,645	-	-

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Notes to the Financial Statements at 31 December 2009 and 2008

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NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

31 December 2008

	Sensitivity Analysis for Foreign Currency Risk			
	Profit/Loss		Equity	
	Appreciation of foreign currency	Depreciation of foreign currency	Appreciation of foreign currency	Depreciation of foreign currency
Change of USD by 20% against TL				
1- Asset/Liability denominated in USD - net	(79,773)	79,773	-	-
2- The part hedged for USD risk (-)	-	-	-	-
3- USD Effect - net (1+2)	(79,773)	79,773	-	-
Change of EUR by 20% against TL				
4- Asset/Liability denominated in EUR - net	(6,716,729)	6,716,729	-	-
5- The part hedged for EUR risk (-)	1,323,089	(1,323,089)	-	-
6- EUR Effect - net (4+5)	(5,393,640)	5,393,640	-	-
Change of Other Currencies by average 20% against TL				
7- Assets/Liabilities denominated in other foreign currencies - net	(299,188)	299,188	-	-
8- The part hedged for other foreign currency risk (-)	-	-	-	-
9- Other Foreign Currency Effect - net (7+8)	(299,188)	299,188	-	-
TOTAL (3+6+9)	(5,772,601)	5,772,601	-	-

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

ii) Interest rate risk

The Company is exposed to interest rate risk through the impact of rate changes on interest bearing assets and liabilities.

	Interest rate position	
	31 December 2009	31 December 2008
Financial instruments with fixed interest rates		
Financial assets	151,219,912	97,845,972
Financial liabilities	85,064,240	96,809,977
Financial instruments with floating interest rates		
Financial assets	-	-
Financial liabilities	12,176,849	12,539,858

According to the interest rate sensitivity analysis performed as at 31 December 2008, if interest rates had been 1% higher while all other variables being constant, net income for the year would be TL30,534 lower (2008: income for the current year would be TL31,509 lower) as a result of additional interest expense that would be incurred on financial instruments with floating rates.

iii) Price risk

Main operational risk of the Company is raw milk price risk.

The profitability of the Company's operations and the cash flows generated by those operations are affected by changes in the raw material prices and market competition that are closely monitored by the Company management and precautions for cost efficiency are taken. The Company does not anticipate that prices of raw milk and other raw materials will change significantly in the foreseeable future and, therefore, has not entered into derivative or other contracts to manage the risk of a decline or increase in the prices of raw milk and other stocks and raw materials.

The current risks are properly monitored by Board of Directors and Audit Committee regularly in considering the need for active financial risk management.

d) Capital Risk Management:

The Company's objectives when managing capital to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 38 - FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (Continued)

In order to maintain or adjust the capital structure, the Company may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

The Company monitors capital on the basis of the gearing ratio. This ratio is calculated as net debt divided by total equity. Net debt is calculated as the total liability (including borrowings, trade payables, due to related parties and other payables, as shown in the balance sheet) less cash and cash equivalents.

	31 December 2009	31 December 2008
Financial liabilities	20,047,436	29,473,746
Derivative financial assets	(1,009,037)	(691,035)
Trade payables	77,953,087	79,274,102
Other payables	249,603	1,293,022
Less: Cash and cash equivalents (Note 6)	(3,317,054)	(5,268,350)
Net debt	93,924,035	104,081,485
Total equity	350,201,519	281,908,662
Debt/equity ratio	27%	37%

The Company's strategy is to maintain low levels of balance sheet gearing and indebtedness consistent with its conservative financial profile. The reasons of decrease in net debt/equity ratio in 2009 are mainly increase in equity related to operational funds and paid financial debts partially. The Company management regularly monitors the debt/equity ratio.

NOTE 39 - FINANCIAL INSTRUMENTS (FAIR VALUE AND FINANCIAL RISK MANAGEMENT DISCLOSURES)

Classification of financial instruments

The Company classified financial assets and liabilities as available-for-sale investments, borrowings and receivables. Cash and cash equivalents (Note 6), trade receivables (Notes 10 and 7) and other receivables (Note 11 and 37) of the Company are categorised as loans and receivables; and measured at amortised cost using effective interest method. Available-for-sale investments of the Company are disclosed in Note 7. Financial liabilities (Note 8), other financial liabilities (Note 9), trade payables (Note 10) and other payables (Notes 11 and 37) are categorised as financial liabilities measured at amortised costs using effective interest method.

The estimated fair values of financial instruments have been determined by the Company using available market information and appropriate valuation methodologies. However, judgement is necessarily required to interpret market data to estimate the fair value. Accordingly, the estimates presented herein are not necessarily indicative of the amounts the Company could realise in a current market exchange.

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Notes to the Financial Statements at 31 December 2009 and 2008

(Amounts expressed in Turkish lira ("TL") unless otherwise indicated.)

NOTE 39 - FINANCIAL INSTRUMENTS (FAIR VALUE AND FINANCIAL RISK MANAGEMENT DISCLOSURES)

The following methods and assumptions were used to estimate the fair value of the financial instruments:

Financial assets

The fair value of the foreign currency denominated amounts, which are translated by using the exchange rates prevailing at period-end, is considered to approximate their fair value. The fair values of certain financial assets carried at cost, including cash and due from banks, receivables and other financial assets are considered to approximate their respective carrying values due to their short-term nature. Available-for-sale investments are carried at their fair values. The fair values of available-for-sale investments which do not have quoted market prices in active markets, are determined by using general accepted valuation techniques or stated at cost, less a provision for impairment, if any, by assuming the carrying values do not differ materially from their fair values.

Financial liabilities

Fair values of bank borrowings are disclosed in Note 8.

Trade payables, payables to related parties and other monetary liabilities are estimated to be presented with their discounted carrying amounts and they are considered to approximate to their fair values and the fair values of balances denominated in foreign currencies, which are translated at year-end exchange rates, are considered to approximate carrying values.

NOTE 40 - SUBSEQUENT EVENTS

None (2008: None).

NOTE 41 - OTHER MATTERS THAT MAY HAVE A MATERIAL EFFECT ON, OR BE EXPLAINED FOR THE CLEAR UNDERSTANDING OF THE FINANCIAL STATEMENTS

None (2008: None).

NOTE 42 - EXPLANATION FOR CONVENIENCE TRANSLATION INTO ENGLISH

As of 31 December 2009, the CMB Financial Reporting Standards differ from IFRS issued by the International Accounting Standards Board with respect to the application of inflation accounting for the period between 1 January - 31 December 2005. Accordingly, the financial statements are not intended to present the financial position and results of operations of the Company in accordance with IFRS.