



Pınar Süt Mamüleri Sanayii A.Ş.

Date: 12.01.2015

Subject: Information Regarding the Investor Relations Department

Pınar Süt's Board of Directors, at its meeting on January 12 2015 , decided to appoint Mr. Tolga Bağcı holding Capital Markets Activities Advanced Level License as full-time Head of the Investor Relations Department and Ms. Derya Gülerman as Investor Relations Department Officer.

Contact information of Investor Relations Team is stated below:

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Best Regards,
PINAR SÜT MAMULLERİ SANAYİİ A.Ş.